Washington State
BAS Degrees

Malcolm Grothe, Associate Vice Chancellor
BAS Timeline in Washington

- 2005 pilot (Bellevue, Olympic, Peninsula, South Seattle)
- 2010- regular status
- 2012- SBCTC authorized to approve applied baccalaureate degrees meeting criteria
- Currently- 35 programs / 15 colleges
- 2013-2014- 597 FTE enrolled, 857 headcount
- 2015-2016- 44 programs, 20 colleges
• Meet state goals for baccalaureate degrees awarded to 42,400 per year
• Increase access for students
  • Rural areas
  • Life barriers
• Transferability of 2 year technical degrees
• Meet employer needs
  • Higher level technical skills
  • Management skills
• Higher Level Industry Standards
  • Dental Hygiene
  • Nursing
BAS in Washington

- Earning gains (38% increase)
- Student diversity
- Retention (90% average)
- 3-year completion rates (57%)
- Employment rate (75%)
Challenges

- Standard procedures across programs and colleges
- Four-year university concerns
- Competition for funding
- Accreditation
- Changing the college name
- Marketing
- Faculty and Faculty Contract
Approval Process

- Demand
  - Student
  - Employer
  - Competition 2 and 4 year
- Curriculum rigor
- Qualified faculty
- Admissions process
- Student Services
- Financial commitment- sustainability/quality
- Accreditation
- Pathway options beyond applied baccalaureate/expert evaluation
Seattle Colleges BAS Programs

Operational Programs
- Application Development
- Sustainable Building Science Technology
- Allied Health Sciences
  - Dental Hygiene, Respiratory Care
- Applied Behavioral Science
- International Business
- Hospitality Management
- Professional Technical Teacher Education

In the Authorization Process
- Registered Nurse Bachelor’s
- Property Management
- IT Network
- Early Childhood Education
- Allied Health Sciences
  - Health Care Service Management
  - Community Health and Education
**Program Growth**

**BAS Annualized FTEs by Program**

<table>
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<tr>
<th>Year</th>
<th>Applied Behavioral Science</th>
<th>Hospitality Management</th>
<th>International Business</th>
<th>Professional-Technical Teacher Education</th>
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<td>2013-14</td>
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<td>76</td>
<td>12</td>
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By focusing on leadership, Seattle Colleges has become a specialist in BAS programs

- Work with state and local governments interested in developing BAS degrees
- Working internationally with countries that have similar student barriers issues
- Conducting research to identify best practices and implement them in our programs
Seattle Colleges has developed BAS programs and articulations across the globe

- **Ireland** – Offer month-long summer internship program
- **China** – Develop opportunities with two-year technical colleges across China to offer BAS degree completion in the U.S.
- **Australia** – Working with TAFE
  - Model our programs
  - Student exchanges
- **New Zealand** – Articulation
- **Canada** – Students
Working with State Government

Considering offering BAS degrees

- Washington
- Oregon
- Illinois
- Michigan
Research

• Nevada
  • Campus wide implementation team
  • Focus on library (stacks and databases)
  • One stop student services

• Florida
  • Cohort
  • Prior learning

• British Columbia
  • Bridge programs (AAS-T)
  • Faculty contract
Seattle has Provided Leadership

- Share best practices
- Develop like procedures
- Recommend approval processes
  \(\text{general education requirement}\)
- Statewide conferences (CCBA Model)
  \(\text{over 100 people attend 27 colleges represented}\)