

FIRST FRIDAY UPDATE

FOR CHIEF INSTRUCTIONAL AND CHIEF STUDENT SERVICES OFFICERS

July 2017

EDUCATIONAL SERVICES

EXECUTIVE VICE CHANCELLOR OF EDUCATIONAL SERVICES ANNOUNCED

Pamela Walker

On Wednesday, July 5, Chancellor Oakley announced [Laura Hope](#) as the incoming Executive Vice Chancellor for Educational Services. She will begin her new assignment at the Chancellor's Office on Tuesday, August 1, 2017. Laura and I are working hard to make the transition as seamless as possible. She and I will continue to work over the next few weeks to integrate and support the work of both student services and instruction at the both the Chancellor's Office and the colleges. I know you will welcome and support Laura Hope as you have me these past three years.

LEADERSHIP INSTITUTE FOR TOMORROW PROGRAM

Pamela Walker

Last week I participated as a Lift Faculty Member and supported three new Chancellor's Office Lifters at the [Leadership Institute for Tomorrow Program](#) (LIFT) under the direction of Dr. Ding-Jo Curry, former esteemed community college administrator and currently Distinguished Faculty in the Educational Leadership Department at California State Fullerton.

The LIFT Program is designed to target the diversity of our emerging professionals to grow into excellent leaders, eventually rising to senior roles in higher education. LIFT is an intensive 5-day immersion symposium that includes web-based seminars and continuous mentoring sessions throughout the year. At its core, LIFT develops the whole leader through strengths generated from cultural competencies, art and technology, all which contribute to a larger understanding of diverse communities.

This year Dr. Curry was joined at LIFT by a number of national and California Community College Leaders who had the pleasure to teach 40 next generation professionals throughout the week. Many community college Presidents, Chief Instructional Officers and Chief Student Services Officers recommended Lifters, now with over 200 graduates since its inception.

Through surveys and evaluations, LIFT participants state the program has proved to be innovative, effective and transformative, having gained new and unique leadership skills, a deeper value for inclusiveness and cultural diversity and an enhanced capacity in their leadership growth. As a teaching faculty member with LIFT, it has been a personal soul level transformation and would encourage you to keep LIFT in mind for each new leader you hire.

ASSOCIATE DEGREE FOR TRANSFER MARKETING CAMPAIGN UPDATE

Rochelle Higgins

The advertising, outreach and awareness campaign, managed by the California Community Colleges Chancellor's Office, launched its first flight of general market radio, outdoor and digital ads on May 22, 2017. The flight ran throughout the state through June 25, and targeted high school juniors and seniors, current and prospective community college students, and influencers such as parents, teachers, counselors and lawmakers. Collateral materials are in the development phase and will be available to high schools, community colleges, CSU campuses and community partners around the state in early August. A collateral kit will be sent to public information officer at community colleges with detailed instructions on how to order additional items and use the pre-produced ads for local purposes. Statewide outreach events are also ramping up. For more information on the materials available and how your college can connect with the statewide campaign, contact the program manager, Rochelle Higgins at rochelle.higgins@gmail.com.

BASIC SKILLS INITIATIVE, STUDENT EQUITY PROGRAM, AND STUDENT SUCCESS AND SUPPORT PROGRAM INTEGRATED PLANNING WORKSHOPS

Kirsten Corbin/Rhonda Mohr

The due date for the Basic Skills Initiative, Student Equity Program, and Student Success and Support Program (BSI/SE/SSSP) Integrated Plan for 2017-19 has been extended to December 15, 2017. Workshops for the new integrated plan documents and expenditure guidelines were held in April and May; the PowerPoint and other resources from the workshops are available on the [BSI/SE/SSSP Integrated Planning website](#). The April workshop was recorded and a link, once available, will be posted to the website for those who were unable to attend the workshops. In addition, the Chancellor's Office is developing an online portal through which colleges will be able to submit their plans. Colleges will be notified as to how to access it when the portal is completed this summer.

CAREER EDUCATION MARKETING LAUNCH

Jessica Sorensen

The California Community Colleges Chancellor's Office (CCCCO) Career Technical Education (CTE) Rebranding & Marketing campaign is set to launch the first wave of California Career Education advertising in July!

To kick off the campaign, a launch event will be held at the Capitol on Thursday, July 20, from 9 to 11 am. The keynote speakers will be Chancellor Oakley and Vice Chancellor Ton-Quinlivan and students will showcase the new and exciting career training available through the California Community Colleges.

The campaign will include radio ads (traditional and streaming), movie theater ads, and digital marketing through banner ads, search ads, and social media. An online toolkit will be available in the fall with all of these resources and more for use at the local and regional level. Follow our updates on the campaign at www.CCCCTEUpdates.org.

ENROLLMENT MANAGEMENT ACADEMY

Pamela Walker

The School of Educational Studies at Claremont Graduate University (CGU) announced the third summer Enrollment Management Academy (EMA) for community college leaders will take place July 17-20, 2017.

This four-day, face-to-face workshop involves intensive investigation into the best practices in enrollment management. Participants work as college teams using an enrollment management template and calendar and, assuming access to their college's enrollment data, will have the opportunity to begin developing an enrollment management plan for their campus.

Please contact Christina Ryan Rodriguez (Christina.RyanRodriguez@cgu.edu) for more information about the EMA. Questions regarding content and format of the EMA can be directed to Pamela Deegan (deeganpamela@gmail.com).

“I CAN AFFORD COLLEGE” WEBSITE

Paige Marlatt Dorr/Amanda J. Davis

The “I Can Afford College” financial aid awareness campaign is excited to announce the launch of the campaign website in Chinese, making the website multilingual for the first time ever. In addition to the English and Spanish sites, the Chinese language website will be available later this month, and mirrors the same information as the other two sites. Website content was converted to Chinese by a professional translation service and edited by an Asian Pacific Islander (API) public relations agency, which conducts outreach targeted at API communities on behalf of “I Can Afford College.” In addition radio advertising and translated collateral materials, this website update is part of a coordinated in-language outreach effort to API communities, as directed by the allocation of additional campaign funds in the 2016-2017 fiscal year. Chinese was the language chosen for the website update as it is the most commonly understood written language for API communities in California.* (*U.S. Census Bureau (2010)).

“I Can Afford College” continues to look for ways to improve the website and ensure it is helpful and accessible for users. To that end, the campaign is planning a total site review in 2017-2018 to evaluate navigation, design, functionality and content. If you would like to share ideas about how to improve the “I Can Afford College” website, please contact Communications Director, Paige Marlatt Dorr at pdorr@cccco.edu, or Program Manager, Amanda J. Davis at amandajdavis10@gmail.com.

OUT-OF-STATE TRAVEL RESTRICTIONS UPDATE

Pamela Walker/Rhonda Mohr

Assembly Bill (AB) 1887 prohibits state agency-funded and state agency-sponsored travel to states with discriminatory laws. Former Attorney General Kamala Harris placed Kansas, Mississippi, North Carolina, and Tennessee on the restricted travel list. On June 23, 2017, Attorney General Xavier Becerra expanded the restricted travel list to include Alabama, Kentucky, South Dakota, and Texas.

The Chancellor's Office is a state agency and is subject to the travel restrictions. The Chancellor's Office may not use state funds to travel to states identified on the restricted travel list and may not approve requests for state-funded or state-sponsored travel to states on the restricted list.

As Community college districts are not state agencies, they are not subject to the identified travel restrictions **unless** local restrictions preclude travel to states on the list. However, if your program requires Chancellor's Office approval to travel out-of-state, you **may not** receive approval for travel to the eight states on the list or any states added thereafter. Please contact your local legal counsel if you have questions regarding the travel restrictions.

ACADEMIC AFFAIRS DIVISION

BASIC SKILLS INITIATIVE – ALLOCATION INCREASE AND NEW FUNDING FORMULA

Kirsten Corbin/Chantée Guiney

The Student Success for Basic Skills (“Basic Skills 2.0”) budget allocation for fiscal year 2017-18 is \$50 million (additional \$30 million in on-going funds for a total program allocation of approximately \$50 million). The allocation increase includes a new funding formula, new program requirements, and additional allowable expenditures. Academic Affairs is in the process of conducting an analysis of program data to use with the new allocation funding formula. Additional details will be provided to colleges, including an estimate of their 2017-18 allocation within the next two weeks. Information regarding Student Success for Basic Skills starts on page 24 of [Assembly Bill 1602](#).

COMMUNITY COLLEGE PROFESSIONAL DEVELOPMENT FUNDS SURVEY

Rita Levy

Building on the work the Chancellor’s Office is doing for AB 2558, an email was sent to all Chief Instructional Officer’s, which contained a Community Colleges Local College Professional Development Funds Survey link. The deadline to complete and submit the survey is June 30, 2017. The information collected will assist the Chancellor’s Office Ad Hoc Professional Development Committee in writing the new regulations and plans for the disbursement of funding proposed in the passage of AB 2558, which established the Community College Professional Development Program.

CHANCELLOR’S OFFICE CURRICULUM INVENTORY

Eric Nelson/David Garcia

On Monday June 26, 2017, at 5:00 pm, Phase II and III colleges were converted to read-only in the COCI 1.0, in preparation of migrating to COCI 2.0. During the first month that COCI 2.0 is open for business, technical requests should be emailed to cociappsupport@openccc.zendesk.com with a copy to citechissues@cccco.edu.

CHANCELLOR’S OFFICE STAFF ASSIGNMENT TO COLLEGES

Jackie Escajeda

To support the success of curriculum streamlining, the Intersegmental Programs & Credit Curriculum Unit will have [staff assigned](#) to specific colleges in order to serve each college holistically. Colleges will now have one point of contact for questions and requests for training and technical assistance. Please contact Jackie Escajeda at jescajeda@cccco.edu or 916-327-2066, if you have any questions or concerns.

CURRICULUM INSTITUTE

Pamela Walker/Jackie Escajeda

Significant changes are coming to curricular processes around the state and at the Chancellor's Office. The essential components of this work will be explained at the [Academic Senate's Curriculum Institute](#), July 13-15, at the Riverside Convention Center. Streamlining curriculum, 6th Edition of the Program and Course Approval Handbook (PCAH), and the new Chancellor's Office Curriculum Inventory will be introduced together.

Please send a team that includes the curriculum specialist, curriculum chair, instructional administrator, and articulation officer to the Curriculum Institute; ensure that faculty and curriculum specialists are able to attend.

CROSS ENROLLMENT IN ONLINE EDUCATION-ASSEMBLY BILL 637

Erin Larson

Assemblymember Jose Medina has authored [Assembly Bill 637](#) (Medina) to simplify and remove barriers to intra-district online cross enrollment. This bill formally codifies the Online Education Initiative and simplifies residency determination requirements for those college participating in the Online Education Initiative Course Exchange. Send inquiries or letters of support to elarson@cccco.edu.

DISTANCE EDUCATION SURVEYS

Erin Larson

All Distance Education Surveys (2014-2016 Institutional Distance Education, Fall 2016 Distance Education Student Satisfaction and Faculty Distance Education Satisfaction Survey) have closed and highlights from the results will be included in the Distance Education Report due in September. Participating colleges will receive a systemwide summary of the results, their college-specific summary of results and a spreadsheet of their college data. Send inquiries to elarson@cccco.edu.

INMATE AND REENTRY EDUCATION PROGRAM

Sally Montemayor Lenz

Chancellor's Office staff joined faculty and staff at two state correctional prison graduations. The first with Chaffey College and the California Institution for Women and the second with Palo Verde College and Chuckawalla Valley State Prison; both were impressive and quite memorable. Chancellor's Office staff joined colleagues from the California Department of Corrections and Rehabilitation for the San Quentin "[The Last Mile](#)" graduation ceremony and attended a site visit comprised of faculty and staff at Cuesta College with representatives from the California Men's Colony.

Currently, the Chancellor's Office is working with the Opportunity Institute on regulatory issues facing parolees and are planning a fall convening of community college faculty and staff with the intent to review the inmate and reentry education agenda. The passage of the 2017-18 state budget includes ongoing funding for digital course materials and a new line item of \$250,000 to replicate the University of California, Berkeley Underground Scholars program at community colleges. Details to follow soon.

Congratulations to Maurice Geddis as he transitions to Sacramento City College as an adjunct counselor and also completes the hours for his Marriage, Family, Child Counselor (MFCC) and coursework for his doctoral degree. Please note we have two student interns Sam Miller (UC Davis) and Greg Fidell (UC Berkeley) in the Inmate and Reentry Education Program. Also, you may be interested in a [Father-Daughter Story of Education and Incarceration](#), courtesy of Corrections to Colleges.

LIBRARY AND LEARNING RESOURCES PROGRAM

Stephanie Ricks-Albert

In compliance with California Code of Regulations, title 5, section 55800, the Annual Library Data Survey for 2015-16, is due Thursday, August 31, 2017. Please refer to the Chancellor's Office [Library and Learning Resources Program](#) webpage for the Survey Completion Log, Survey Contacts, and Troubleshooting Tips for the SurveyGizmo link and more program information.

PREREQUISITES, COREQUISITES AND ADVISORY REPORT FOR 2016-17

Rita Levy

Prerequisite and Corequisite and Advisories reports for Fiscal Year 2016-17 are due on or before Monday, July 3, 2017.

ZERO TEXTBOOK COST IMPLEMENTATION PHASE II GRANT

Stephanie Ricks-Albert

The Request for Application (RFA) #17-085 Zero Textbook Cost (ZTC) Implementation Phase II Grant was released June 26, 2017 and is due September 28, 2017. A RFA Technical Assistance webinar was conducted on June 22, 2017, and is available on the Chancellor's Office [Open Educational Resources](#) webpage, along with additional ZTC program information. Those interested in participating as a reader for the ZTC Implementation Phase II Grant completion should email Stephanie Ricks-Albert at eppdunit@cccco.edu.

STUDENT SERVICES DIVISION

CALFRESH TRAINING OPPORTUNITY

Collen Ganley

In an effort to help students who may be experiencing [food insecurity](#), the Chancellor's Office is collaborating with multiple colleges to host regional trainings focused on the CalFresh (Food Stamp program) enrollment process. Currently there are trainings scheduled at the following locations:

- [Shasta College: 07/10/17 from 10:00-4:00 pm](#)
- [Los Angeles Pierce College: 07/13/17 from 8:30-3:30 pm](#) – *this event is currently at capacity*
- [Ventura College: 07/14/17 from 8:30-3:30 pm](#) – *this event is currently at capacity*
- [Santa Rosa Junior College: 07/20/17 10:00-4:00 pm](#)
- [Chabot College 07/24/17 from 10:00-4:00 pm](#)

- [Hartnell College 07/26/17 from 10:00-4:30 pm](#)
- [Reedley College 07/26/17 from 10:00-4:30 pm](#)
- [Chaffey College 09/12/17 from 9:00-3:00 pm](#)
- Southwestern College - **confirming tentative date 09/14/17**

If you are interested in attending a training or would like additional information, please reach out directly to Colleen Ganley at cganley@cccco.edu.

CALIFORNIA COMMUNITY COLLEGES CHIEF STUDENT SERVICES ADMINISTRATORS ASSOCIATION

Pamela Walker/Rhonda Mohr

The California Community Colleges Chief Student Services Administrators Association (CCCCSSAA) incoming president is Dr. Linda Fontanilla, Vice President of Student Services at Irvine Valley College. Kathleen Moberg, Vice President at Gavilan College will serve as president-elect. The Executive Board's primary goals are to continue to increase the visibility of the organization throughout the state and to work collaboratively on impactful matters with the Chancellor's Office and various stakeholder groups.

Many thanks to Sylvia Dorsey-Robinson, 2016-17 president of CCCCSSAA and Vice President of Student Services at West Hills College, who did an outstanding job this past year. Under Sylvia's leadership, several strategic goals and objectives were accomplished, including:

- Hosting strategic planning session, where the Mission and Value Statements were updated, annual goals and objectives were identified, and held a successful annual conference.
- Creating a Membership Action Plan (MAP) that highlighted all 2016-17 goals and objectives, and assigned Executive Board members (Region Representatives) work towards accomplishing these goals.

Dr. Fontanilla has full confidence that 2017-18 will bring great focus on integrated planning and further identifying the initiatives Student Services will lead in developing important pathways for great student success.

NASFAA AWARD – FINANCIAL LITERACY

Rhonda Mohr

The National Association for Financial Aid Administrators (NASFAA) met this week in San Diego and awarded the Chancellor's Office financial aid team their Gold Star Award for the "Chancellor's Office Financial Literacy Initiative." Ruby Nieto, Specialist at the Chancellor's Office, leads the initiative and is credited for organizing and implementing the five-year action plan, which includes four goals, each with its own strategies and measures. The increase of cohort default rates (CDRs) prompted the California Community Colleges Chancellor's Office (CCCCO) to find ways to help colleges reduce such rates in order to avoid sanctions, which could potentially include the loss of federal student aid (Pell Grant and student loan programs). The CCCCOC commenced a system-wide default prevention initiative in the summer of 2013, to address both short- and long-term loan default issues at both the state and school level in a variety of ways. As part of the initiative, the CCCCOC system-wide Financial

Literacy Initiative was created. The initiative has received national attention, including recognition by the U.S. Department of Education, over the last few years because of the scope and innovation of the effort. Financial wellness and confidence contribute to overall student success and there is a growing interest in ensuring that students have the tools to assist them during college and after completion.

Congratulations to the team here at the Chancellor's Office: Ruby Nieto, Tim Bonnel and Bryan Dickason.

Gold Star Award (2 recipients): The Gold Star Award recognizes innovative ideas in the financial aid arena at any level, targeted toward any constituency.

- The California Community College Chancellor's Office for "California Community Chancellor's Office Financial Literacy Initiative." The project works on life skills students need to succeed through financial literacy knowledge, and financial wellness. The five-year plan included a multi-pronged approach, including partnering on a "train the trainer" curriculum.

WORKFORCE ECONOMIC DEVELOPMENT DIVISION

MORE & BETTER CAREER TECHNICAL EDUCATION FORUMS

Lynn Shaw

In partnership with the Chancellor's Office, the California Community College Association of Occupational Education (CCCAOE) is facilitating More & Better Career Technical Education (CTE) forums at local campuses to educate CTE faculty and other local stakeholders about the resources available through the Strong Workforce Program. The half-day forums include an overview of the Strong Workforce Program, a presentation about how to implement a sector strategy and tap into resources available through Doing What Matters for Jobs and the Economy, and a hands-on tutorial of the LaunchBoard specifically targeted for CTE faculty.

CCCAOE hosted More & Better CTE forums at Palomar College, San Jose City College, Coastline College, and San Bernardino Valley College in April and May of this year. Fall forums have been scheduled as follows:

- August 23 - College of the Redwoods
- August 25 - Moreno Valley College
- August 31 - San Diego CCD
- September 14 - El Camino College
- September 15 - Ventura College
- September 29 - Fresno City College
- October 3 - City College of San Francisco
- October 13 - Diablo Valley College
- October 20 - Irvine Valley College
- October 25 - Mendocino College

To register or to host a Fall forum, please visit the [CCCAOE](#) website.