

## **UPDATE ON THE ACTIVITIES OF THE FOUNDATION FOR CALIFORNIA COMMUNITY COLLEGES**

November 13-14, 2012

### **INFORMATION AND REPORTS**

Presentation: Patricia Sullivan, Board Chair, Foundation for California Community Colleges  
Keetha Mills, President/Chief Executive Officer, Foundation for California Community Colleges

## **Item 5.1**

This item will include the following updates related to the activities of the Foundation for California Community Colleges (Foundation).

### **Foundation Board Update**

Newly appointed Foundation Board Chair, Patricia Sullivan, will provide an on the activities and outlook of the Foundation's Board.

### **Fiscal Year 2012 Financial Audit Results**

Foundation President and CEO Keetha Mills will provide a brief overview of the Fiscal Year 2012 Financial Audit results.

### **Prioritizing Community College Foundations and Fundraising Efforts**

#### **National Conference for Community College Advancement**

The inaugural National Conference for Community College Advancement—a direct result of the partnership between the Foundation, the Network for California Community College Foundations (NCCCF) and the Council for Advancement and Support of Education (CASE)—was held October 3-5 in San Diego. The conference brought together community college advancement professionals and leaders from all parts of the nation to discuss and explore the arena of community college revenue generation. Nearly 450 attendees participated in the conference, including approximately one-third of those attendees from California. Given that this was a first-of-its kind conference on a national scale, the result was considered very successful, and is already regarded as a premier conference in terms of community college fundraising.

Both the Foundation and NCCCF worked alongside CASE in planning the conference, ensuring California had a strong presence in both participation and presentation, and also helping to elevate the stature of the California Community Colleges and their foundations.

The second annual National Conference for Community College Advancement is scheduled for October 2 – 4, 2013 at the Paradise Point Hotel in San Diego. Registration for this conference will open in early 2013.

### **Collaboration with the Community College League of California**

The Foundation continues to be a strong supporter and fiscal sponsor of the NCCCF, and works closely with the organization to identify opportunities for raising the profile of community college fundraising efforts, and increasing awareness among community college leadership about the importance of the community college foundations.

One effort underway to advance the organizations' efforts in this area is in partnership with the Community College League of California (the League). The Foundation and NCCCF are collaborating to provide two informative sessions regarding best practices in fundraising at the League's upcoming convention to be held November 15-17 at the Los Angeles Millennium Biltmore, with discussions taking place among all three organizations about how to continue to weave the topic of fundraising into future events.

Additionally, the Foundation and NCCCF will present the Bernard Osher Philanthropist of the Year award at the League's convention, during the closing awards luncheon on November 17. This award is given annually to a benefactor, philanthropist, corporation or nonprofit organization that has provided significant benefit to California Community Colleges and has helped to advance the mission of community colleges through philanthropy. Renamed the Bernard Osher Philanthropist of the Year Award in 2008 for the history-making commitment made by Mr. Osher, this award is selected by the NCCCF Board of Directors.

This year, the NCCCF Board of Directors has identified Genentech as the honoree. Among the world's leading biotech companies, Genentech's support of the California Community College system has been far-reaching. In addition to direct support to numerous community colleges for training and education programs, Genentech has funded a number of scholarships through the California Community Colleges Scholarship Endowment, ensuring much-needed financial support for generations of students.

Other recent award recipients include:

2008: Mr. Bernard Osher for his history-making support of the system, and the establishment of the California Community Colleges Scholarship Endowment

2009: Sutter Health Foundation for its support of Sacramento-area community colleges

2010: Southern California Edison for its support of colleges and initiatives throughout the state

2011: Dr. Norman Levan for bestowing the largest individual gift to a community college in the nation's history with his 2011 gift of \$14 million to Bakersfield College

### **Student Success Initiatives**

The Foundation has recently been awarded two grants totaling more than \$1.1 million supporting efforts to further the Student Success agenda. In October 2012, the Foundation was awarded a two-year, \$845,000 grant from the Kresge Foundation for the California Community Colleges Student Success Priorities Project. The project will involve a statewide awareness campaign to inform and educate students about the actions that can be taken to improve their success, and the implementation of a student-centered online resource that will in part serve as a portal to the myriad of tools and resources available to help students stay on track in reaching their educational goals.

This is the second of two grants the Foundation has recently received, joining the Student Success Flagship Initiative: Accelerating Student Success in the California Community Colleges, a \$300,000, three-year program funded by the California Education Policy Fund (CEPF). This project will allow the Foundation to work in collaboration with the Chancellor's Office to build organizational capacity to advance progress of the Student Success effort, as well as serve as a resource for system-wide Student Success activities, with a focus the first year on student data and technology services.

These programs are the result of the Foundation's Student Success flagship initiative, which was recently launched in an effort to garner private support to aid in the implementation of Student Success recommendations, especially in areas where the Foundation can provide the most assistance. Working collaboratively with the Chancellor's Office, the Foundation will continue to leverage these efforts for future opportunities and growth, and engage additional funders to champion this important cause.