CALIFORNIA COMMUNITY COLLEGES
Board of Governors
Van Ton-Quinlivan, Vice Chancellor
Division of Workforce and Economic Development

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What we have heard...

- **Statewide need of regions: ‘Skilled workers by sectors’**
  
  - Becky Morgan, California Economic Summit & California Forward

- **Retraining economy: workers need multiple on- and off-ramps to skill, reskill, and up skill.**
  
  - Tim Rainey, California Workforce Investment Board, Formerly California Labor Federation

- **Trust by employers takes time. The churn of college CEOs is problematic.**
  
  - Dianne Van Hook, Chancellor, Santa Clarita District

- **Lack of capacity to respond creates an access problem: no training, no job.**
  
  - SEIU Innovate What Matters Allied Health Project

- **Some policies that originated for the purpose of transfer do not work for the workforce mission.**
  
  - IHELP Nancy Shulock
Continuum for increasing system’s responsiveness to workforce needs

Administrative Fixes | Empower Regions | Rethink Funding

IMPACT
- Medium
- Medium
- High

CONTROVERSY
- Low
- Medium
- High
## Critical Conversations in the field joined by the ASCCC

<table>
<thead>
<tr>
<th>Date / Time</th>
<th>Region(s)</th>
<th>Host</th>
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<tbody>
<tr>
<td>8/21/2012</td>
<td>Los Angeles</td>
<td>Los Angeles Community College District</td>
</tr>
<tr>
<td>9/6/2012</td>
<td>Santa Cruz &amp; Monterey</td>
<td>Hartnell College</td>
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<tr>
<td>9/13/2012</td>
<td>Los Angeles</td>
<td>Mt. San Antonio College</td>
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<td>9/14/2012</td>
<td>Inland Empire</td>
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<td>9/18/2012</td>
<td>East Bay</td>
<td>Contra Costa Community College District</td>
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<tr>
<td>9/20/2012</td>
<td>Central Valley &amp; Mother Lode</td>
<td>Central Valley Consortium</td>
</tr>
<tr>
<td>9/24/2012</td>
<td>Greater Sacramento</td>
<td>North Far North Consortium</td>
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<tr>
<td>9/25/2012</td>
<td>Orange County</td>
<td>Coast CCD</td>
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<td>Orange County</td>
<td>Santa Ana College</td>
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<td>10/18/2012</td>
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<td>North Far North Consortia</td>
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<td>11/1/2012</td>
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<td>Southwestern Community College District</td>
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<td>11/2/2012</td>
<td>Silicon Valley, SF &amp; Peninsula</td>
<td>Foothill College and Canada College</td>
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<td>11/20/2012</td>
<td>Central Valley</td>
<td>State Center Consortium</td>
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<td>TBD December</td>
<td>North Bay Community Colleges/WIB Meeting</td>
<td>College of Marin Indian Valley Campus in Novato</td>
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“We are still buzzing from the energy around that day!” Judy Miner, President, Foothill College

“I think we all sense the timeliness, even urgency, to these conversations.” Ron Taylor, Superintendent/President, Merced College

“Engaging in the Critical Conversation about Doing What MATTERS for Jobs and the Economy was extremely valuable. It really energized me to be surrounded by such a dedicated and creative group of people who have clear, focused goals and know how to work together.”

Dennis Gervin, President, Columbia College
• **Phase 1: Doing What MATTERS for Jobs & Economy Framework**
  – Target incentive investment (EWD, SB70, Perkins 1B)
    • Sector
    • Region
    • Technical Assistance
  – Braided RFA
  – Common accountability metrics

• **Phase 2: Moving the Needle**

• **Phase 3: Scaling Excellence**
• **Key questions:**

  – **What enables regional responsiveness to labor market demand?**
    
    • Multi-district curricular approval process
    
    • Ability to pool demand for contract education
    
    • Jurisdiction protocols
  
  – **What are impediments to regional collaboration?**
    
    • Who gets to count completion?

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**Consultation Process:**

1. Leverage existing bodies
2. Synthesis by CCCCPO
3. CCCCPO publishes guidance documents & effective practices
4. Title 5 policy recommendations, if any, to BoG for approval
Consultation Process: ‘Extended Leadership Team’ Advisors

Linda Zorn
David Gatewood
June Bayha
Jim Caldwell
John Means
Cris McCullough
Linda Collins
Rock Pfotenhauer
Greg Thomas
Rich Della Valle
Omid Pourzanjani
Debra Jones
Lyla Eddington
Mike Roessler
Van Ton-Quinlivan
Elaine Gaertner
Catherine Swenson

California Community Colleges – Chancellor’s Office | 112 Colleges | 72 Districts | 2.6 Million Students
Consultation Process:
Representation of CTE voices across the regions

Perkins Regional Consortia Leaders

- Rock Pfotenhauer
- Kitty O’Doherty
- Linda Zorn
- Tessa Miley
- Jim Anderson
- Lou Anne Walden
- Sue Clark
- Stan Shroeder
- Michelle Turner
- Joyce Johnson
- Julie Pekhonan
- Lyla Eddington
- Susan Coleman

- San Diego/Imperial
- Los Angeles
- Orange County
- East Bay
- North Bay
- SF/Mid Peninsula
- Silicon Valley
- Santa Cruz/Monterey
- Inland Empire/Desert
- Greater Sacramento
- Northern Inland CA
- Northern Coastal CA
- South Central
- Central
- Mother Lode
Consultation Process: EWD Initiative Directors & CCCAOE

**EWD Initiative Directors**
- Jose Anaya, Advanced Manufacturing
- Peter Davis, Adv Transportation & Renewables
- Elaine Gaertner, Centers of Excellence
- Jeffrey O’Neil, Life Sciences/Biotech
- Mike Roessler, Small Business
- Catherine Swenson, Training & Development
- Bruce Whistler, Work-based Resource Ctr
- Jeff Williamson, Global Trade & Logistics
- Steve Wright, Interactive Mobile Applications
- Linda Zorn, Health

**CCCAOE Leadership**
- Sidney Burks, Chaffey College
- Carol Coen, SJ Evergreen CCD
- Jeff Cummings, College of the Sequoias
- Corinne Doughty, Santiago Canyon College
- Lyla Eddington, Rio Hondo College
- Carole Goldsmith, W. Hills CCD
- Richard Ida, Sacramento City College
- Eva Jimenez, Shasta College
- Joyce Johnson, Mr. San Jacinto College
- John Means, Kern CCD
- Wheeler North, SD Miramar College
- Beth Pratt, Napa Valley College
- Omid Pourzanjani, Golden West College
- Kim Schenk, Diablo Valley College
- Julius Sokenu, Moorpark College
- Mollie Smith, Palomar College
Consultation Process:
EDPAC/WEDPAC & CWIB State Leadership

**EDPAC/WEDPAC**
- 10 sector reps
- 1 labor
- 1 philanthropy
- 1 CWIB to represent state agencies
- 1 economic development
- 7 community college CEOs from each macro-region
- 1 classified rep
- 2 faculty
  - 1 ASCCC faculty rep
  - 1 CTE faculty
- 1 CCCAOE
- 2 BoG
- 1 student rep
- 1 CIO/CBO
- 2 CCCCCO

**CWIB State Leadership**
- CA Workforce Investment Board (CWIB)
- CA Community Colleges (CCCCCO)
- CA Department of Education (CDE)
- CA Energy Commission (CEC)
- Division of Apprenticeship Standards (DAS)
- Employment Development Department (EDD)
- Employment Training Panel (ETP)
- Health & Human Services (HHS)
- Labor & Workforce Development Agency (Labor)
Why rethinking funding: Are we answering the call to close the skills gap?

Each region’s 10-year trend: CTE as % of FTES
• **Key questions:**
  - How should transfer pathways in-demand by industry be funded?
  - How should in-demand high-cost CTE programs be funded?
  - How should basic skills contextualized in CTE be funded?

**Consultation Process:**
- Chancellor forms SSTF-like task force
  - Leadership: CEO, CIO, CBO
  - Industry
  - Union
  - Workforce system
  - Legislative staff
  - Faculty, including CTE
  - Student
  - Researcher or policy advocate
  - BoG
- Field feedback via web, townhalls
- Legislative & Title 5 policy recommendations to Consultation Committee for advisement then to BoG