



The Board of Governors of the California Community Colleges

PRESENTED TO THE BOARD OF GOVERNORS

DATE: July 8-9, 2013

SUBJECT: Student Success Goal Setting		Item Number: 4.4	
		Attachment: Yes	
CATEGORY:	Technology, Research and Information Systems	TYPE OF BOARD CONSIDERATION:	
Recommended By:	 Patrick Perry, Vice Chancellor	Consent/Routine	
		First Reading	
Approved for Consideration:	 Brice W. Harris, Chancellor	Action	
		Information	X

ISSUE: Whether to adopt the proposed system-level metrics and goals as a framework for meeting the Governor Brown’s proposed Higher Education Plan. The metrics and goals are separate and distinct from the recently released Student Success Scorecard accountability framework.

BACKGROUND: Governor Brown recently released a higher education plan that addresses a set of quality and performance goals for UC, CSU, and California Community Colleges. The basic elements of the plan include UC and CSU receiving up to a 20 percent increase in general fund appropriations over a four-year period contingent upon progress made towards four goals and metrics. The California Community Colleges system was not targeted in the first year of the plan; the plan stated that the California Community College’s goals would be developed subsequently and introduced in the Governor Brown’s 2014-15 budget proposal. This item seeks to inform the board on progress made internally on development of proposed metrics and goals that align with Governor Brown’s Higher Education Plan and our own Student Success Initiative.

RECOMMENDATION: It is recommended that the Board of Governors become familiar with Governor Brown’s Higher Education Plan, the goals and metrics adopted for UC and CSU, understand the proposed California Community Colleges goals and how they relate to the plan, and authorize a period of input and negotiation with the governor’s office. The board will then be asked to consider adopting the goals and metrics at their September meeting in order to inform the development of the governor’s 2014-15 budget.

ANALYSIS: For CSU and UC, in exchange for guaranteed funding increases over a four-year period of time, the governor’s plan, metrics, and goals focus primarily on the following areas:

- A 10 percent improvement of on-time graduation rates
- A 10 percent increase in the annual volume of CCC transfers
- A 10 percent increase in the annual volume of degrees conferred
- A 10 percent increase in the ratio of: [undergraduate degree completions/100FTE]

While the California Community Colleges system was originally considering goal scenarios that aligned with national goals and workforce demand projections, the recent inclusion of the governor’s plan into future higher education budgeting scenarios suggests that the California Community Colleges system should begin aligning itself with this more focused initiative.

Attachment 1 is a copy of the Governor Brown’s Higher Education Plan. In analyzing this document as it pertains to CSU and UC, it is noted that a baseline year of 2011-12 was chosen, and that performance was to be measured until 2016-17. The targets chosen (10 percent increases from the baseline year for all metrics) were aligned with an assumed 10 percent increase in total operating funds afforded to CSU and UC (this actually represents an up to 20 percent increase in general fund appropriations to CSU and UC over that same time period, but with the caveat that no new tuition increases would occur; since a significant portion of CSU/UC’s operating budget comes from tuition, an assumed 10 percent overall growth rate was applied.)

The segments were allowed to make partial progress on targets and also allowed to “phase-in” the growth in outcomes towards the later years of the plan, in acknowledgement that gains in outcomes starting with new cohorts of students would likely take three to four years to be fully realized. Funding lost from missed interim targets could be recouped if a subsequent target was met.

The Board of Governors and chancellor have yet to begin negotiations with the governor on the metrics and targets for the California Community Colleges system and the governor’s 2014-15 budget proposal.

Attachment 2 is the first draft of a set of metrics and targets that seek to apply a community college goal framework to the plan. The board should become familiar with the goals and ultimately consider authorizing the draft California Community Colleges metrics and goals to serve as the starting point for negotiations with the governor.

The draft goals for the California Community Colleges document seeks to measure similar metrics that have been applied to CSU and UC. While still measuring similar areas of focus, some of the draft metrics and goals are different than the CSU/UC metrics and are deemed more appropriate for our multiple missions, diverse student populations and goal intentions. All of the metrics and goals seek to incentivize commonly agreed upon outcomes that align with the governor’s plan and with the Student Success Initiative.