Student Success Goal Setting

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Issue and Overview

- Governor Brown has issued a “Higher Education Plan” featuring a goal-setting framework
- CSU/UC immediately affected; CCC to be negotiated with in 13-14
- CCC needs to begin the process of establishing a similar goal framework
Governor’s Higher Education Plan

- Stated problems:
  - Costs rising faster than inflation; increased student debt burden; middle-class students hurt
  - On-time graduation rates are low
  - Access has been reduced
  - More student aid masks the underlying problems
Governor’s Higher Education Plan

• Stated goals:
  – Improve system quality, relevance and performance
  – Reinvent higher education for 21st century within today's fiscal realities
  – Control costs; stop using tuition increases to prop up unsustainable business model
Plan Elements

• For CSU and UC:
  – Up to a 20% increase in General Fund appropriations over four years (a 10% increase in total operating funds)
  – Freeze on tuition for four years
  – Augmentations contingent on progress made towards four goals
CSU/UC Goals

• Ten percent improvement of on-time graduation rates (for both freshmen and transfers) (in 4 years)

• Ten percent increase in the annual volume of CCC transfer students (in 4 years)
CSU/UC Goals

• Ten percent increase in annual volume of degrees completed (first-time, transfers, and Pell recipients) (in 4 years)

• Ten percent improvement in undergraduate degree completions per 100 full-time equivalent enrolled students (in 4 years)
Other Plan Aspects

• If a segment partially meets its targets, it receives a proportional share of the augmentation
• Segments can recoup lost funding by making subsequent cumulative targets
• Targets are backloaded to later years (1%, 3%, 6%, 10%)
• Annual progress reported
"A note on community colleges: CCCs will also receive commensurate funding increases over the four year term of the funding plan. Corresponding performance measures for CCCs will be developed later this year and introduced in the Governor’s 2014-15 Budget proposal."
CCC Goal Setting

• Negotiations likely to commence soon for inclusion in December budget (for 14-15)
• Goals commensurate with funding augmentations (10% = 10% expectation)
• Prop. 98 guarantee adds complexity
• CCC and BOG need to begin process of developing similar framework for negotiations
CCC Goal Setting

• Why not use Scorecard?
  – Scorecard metrics are all rates and cohort studies; they take years to track and develop

• CSU/UC metrics have volumes, which show more current outputs

• A mix of both types of metrics is desirable to show both increased volume of output and efficiencies
Draft Goals

• We propose a parallel, but slightly more appropriate set of CCC goals, given our multiple missions, open access, and funding

• We propose goals be advanced equal to general FTES growth in access and also backloaded
Metric 1: Annual Volume of Awards

• Defined: Total annual volume of CO approved awards
• Gov’s Plan: UC/CSU have the same metric
• Goal: increase at a rate => FTES growth
Metric 2: Median Units above Award Requirement

• Defined: Median difference between units required for award and actual units earned (less remedial).

• Gov’s Plan: UC/CSU required to reduce “time to degree”

• Goal: Any reduction over time represents progress (not a growth-based target)
Metric 3: Annual Volume of Degree-Applicable/Transferrable Math/English Completions

• Defined: Annual volume of successfully completed (A,B,C,CR) math and English enrollments at degree-applicable (math only) or transferrable level.
• Gov’s Plan: No CSU/UC parallel
• Goal: increase at a rate => FTES growth
Metric 4: Ratio of “High Order Outcomes” per 100 FTE

• Defined: \[
\frac{\text{annual volume of (degrees + certificates + 4-yr transfers + transfer-prepared, unduplicated)}}{\text{6-yr running average of total system credit FTES}}
\]

• Gov’s Plan: UC/CSU req’d to improve degrees per 100 FTE

• Goal: any increase over time represents progress, or rate => FTES growth
Moving Forward

• Item is informational
• CO will begin internal vetting and Governor’s Office negotiations
• Final proposal back to BOG in Fall, 2013