Impact and Lessons Learned: Economic and Workforce Development (EWD) Grant Program

Board of Governors
03.04.13

Van Ton-Quinlivan, Vice Chancellor, CCCCCO
Gus Koehler, President, Time Structures
• **Phase 1: Doing What MATTERS for Jobs & Economy Framework**
  
  – Target incentive investment (EWD, SB70, Perkins 1B)
    
    • Sector
    • Region
    • Technical Assistance
  
  – Braided RFA
  
  – Common accountability metrics
EWD Program Highlights
2011-12 budget: $22.9M, 104 grants

Multi-year Initiatives
$10.4M
- Advanced Transportation Tech & Energy
- Applied Competitive Technologies
- Applied Biological Technologies
- Centers of Excellence
- Environmental Training
- Health Workforce Initiative
- International Trade Development
- New Media and Entertainment
- Business and Entrepreneurship
- Workplace Learning Resources

Short-term Grants
$12.5M

<table>
<thead>
<tr>
<th>College Region</th>
<th># of Initiative Centers</th>
<th># of Short Term Grants</th>
<th>Funds Awarded ($M)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Far North</td>
<td>5</td>
<td>3</td>
<td>$2.4</td>
</tr>
<tr>
<td>North</td>
<td>7</td>
<td>0</td>
<td>$1.4</td>
</tr>
<tr>
<td>Bay</td>
<td>12</td>
<td>4</td>
<td>$3.2</td>
</tr>
<tr>
<td>Interior Bay</td>
<td>5</td>
<td>2</td>
<td>$1.6</td>
</tr>
<tr>
<td>Central</td>
<td>7</td>
<td>5</td>
<td>$2.4</td>
</tr>
<tr>
<td>South Central</td>
<td>8</td>
<td>1</td>
<td>$1.8</td>
</tr>
<tr>
<td>Los Angeles</td>
<td>8</td>
<td>5</td>
<td>$2.9</td>
</tr>
<tr>
<td>Orange</td>
<td>10</td>
<td>5</td>
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<tr>
<td>Desert</td>
<td>6</td>
<td>1</td>
<td>$1.5</td>
</tr>
<tr>
<td>San Diego/Imperial</td>
<td>8</td>
<td>2</td>
<td>$3.2</td>
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<tr>
<td><strong>Total</strong></td>
<td><strong>76</strong></td>
<td><strong>28</strong></td>
<td><strong>$22.9 M</strong></td>
</tr>
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</table>
2011-12 Impact

- 9,475 Retained Jobs
- 929 People Placed in New Jobs
- 7,409 Industry Certifications
- 2,388 Businesses Assisted
- $26.7M in Industry Match
Case Studies

- **Veterans build energy conservation projects**
  - Sierra College Center for Applied Technologies
  - Conservation Corps

- **Exporting biodiesel technology**
  - El Camino Center for International Trade
  - Green Export Enabler Program

- **Moving immigrant health workers into healthcare jobs**
  - Grossmont-Cuyamaca Community College
  - Welcome Back Center
Evaluation of Return on Investment (ROI)

**Workforce Training**
- $10.24 in new wages were paid to trainees for each dollar of training invested
- Training produced an additional $164.7M in wages
- $12.3M in state and local revenues generated

**Business Assistance**
- Increases in business wages and the resulting taxes covered taxpayer’s cost
- Increased employment at a higher rate than the average for California businesses of comparable size
- Every $1 spent produced an additional $33.97 in wages
Learnings

- Serve a region vs. a college
- Target investment vs. at-large
- Responsive, organized networks
- Policy silo vs. policy unification
Before

Policy silo

The jobs and economy challenge

2013:

Policy unification