





The Board of Governors of the California Community Colleges

PRESENTED TO THE BOARD OF GOVERNORS
 DATE: May 6-7, 2013

SUBJECT: Field Support Structures Enabled through Braiding of Request for Applications		Item Number: 5.5	
		Attachment: No	
CATEGORY:	Workforce and Economic Development	TYPE OF BOARD CONSIDERATION:	
Recommended By:	 Van Ton-Quinlivan, Vice Chancellor	Consent/Routine	
		First Reading	
Approved for Consideration:	 Brice W. Harris, Chancellor	Action	
		Information	X

ISSUE: This item seeks to visualize for the Board of Governors how the 2013-14 Senate Bill 1402, Senate Bill 1070 and Perkins 1C grant awards will come together under the Doing What MATTERS for Jobs and Economy framework to establish a field support structure for the colleges.

BACKGROUND: Under the Doing What MATTERS for Jobs and the Economy framework, it is the intent of the division, wherever possible, to target the investment of incentive funds against three broad areas: regions, sectors, and technical assistance.

RECOMMENDED ACTION: This item is recommended for Board discussion.

ANALYSIS: The programs of the Workforce and Economic Development Division bridge the skills and jobs mismatch and prepare California’s workforce for the 21st century. The division serves as the administrator for several streams of state and federal funds, including:

- Proposition 98 dollars for Economic and Workforce Development (funded by Senate Bill 1402), Apprenticeship, and Nursing
- Governor’s Career Technical Education Pathways Initiative, also known as Senate Bill 1070 (formerly known as Senate Bill 70), and
- Carl D. Perkins Career and Technical Education Act of 2006.

The division collaborates with employers, organized labor, local communities, their community colleges and other education parties through programming supported by these funds to close the skills gap and foster successful student completion.

A key emphasis of the division is the strategic framework entitled Doing What MATTERS for Jobs and the Economy. The four prongs of this framework are:

Give Priority for jobs and the economy

- Consider labor market needs when making local decisions on budgets, courses, and programs.
- Decide on program capacity as a region

Make Room for jobs and the economy

- Retool programs that are not working or not meeting a labor market need so that students can study what matters.

Promote Student Success

- Braid funding and advance common metrics in the division’s request for applications
- Strengthen regions with four skill-sets: data mining, convening, technology and professional development on the process for curriculum approval.

Innovate for jobs and the economy

- Solve a complex workforce training need so that our system can better deliver for employers and sectors.

The goals of Doing What MATTERS for Jobs and the Economy are to supply in-demand skills for employers, create relevant career pathways and stackable credentials, promote student success, and get Californians into open jobs.

Key activities under this framework include: a focus on regional priority/emergent sectors and industry clusters (to be referred to as “sectors” for the sake of simplicity); take effective practices to scale; integrate and leverage programming between funding streams; promote common metrics for student success; remove structural barriers to execution.