California Community Colleges
Board of Governors Meeting
September 9 & 10, 2013

Presentation by
West Hills Community College District

Frank Gornick, Chancellor
Meet our College Presidents and Faculty Representatives

Mr. Don Warkentin  
President, West Hills College Lemoore

Dr. Carole Goldsmith  
President, West Hills College Coalinga

Mr. Ken Sowden  
West Hills College Faculty Association President

Ms. Marty Ennes  
Faculty Member, West Hills College Lemoore

Mr. Joel Rogers  
Academic Senate President, West Hills College Lemoore

Mr. Jeff Wanderer  
Academic Senate President, West Hills College Coalinga
Presentation Outline

• Strategic Planning
• Evaluating the Data
• The Elements of Student Success
  – Applications/Financial Aid
  – Assessment
  – Educational Planning
  – Orientation
• Doing More and Better with Less
• Focus on Our Mission
How Did We Get Here and How Did We Begin?

- We began with a conversation about how administrators evaluate faculty
- We initiated a quest for consistency
- We had realistic conversations about expectations
- We began to look at the data and discovered that high school students didn’t enroll because they couldn’t get the classes they needed because they didn’t fit our unit priority system
- We reviewed national data
- We discussed how we could improve our priority registration system

The results of the above conversations and actions created courageous conversations about how to improve student success.
• Board Policy and Administrative Procedure 5055, Enrollment and Registration Priorities, were established in October 2009.

• The administrative procedure was updated in July 2010 and again in August 2012 to reflect the changes in registration priority:

  – Group 1: CalWORKs, CAMP, DSPS, EOPS/CARE, TRiO, and Upward Bound students; Foster Youth; President’s Scholars; Veterans and Active Military

  – Group 2: High school seniors who have completed the admissions application, FAFSA, orientation, placement test, and student educational plan

  – Group 3: Continuing students with 12 to 44.9 completed or “in progress” units with a student educational plan

  – Group 4: Continuing students with 12 to 70 completed or in progress units without a student educational plan
Educational Plans

Total Students Seeking Degrees, Certificates and/or Transfer With and Without Educational Plans

- With Ed Plan
- Without Ed Plan

- 2005/FA: 27% With Ed Plan, 73% Without Ed Plan
- 2006/FA: 24% With Ed Plan, 76% Without Ed Plan
- 2007/FA: 24% With Ed Plan, 76% Without Ed Plan
- 2008/FA: 28% With Ed Plan, 72% Without Ed Plan
- 2009/FA: 34% With Ed Plan, 66% Without Ed Plan
- 2010/FA: 50% With Ed Plan, 50% Without Ed Plan
- 2011/FA: 34% With Ed Plan, 66% Without Ed Plan
- 2012/FA: 27% With Ed Plan, 73% Without Ed Plan
- 2013/FA: 27% With Ed Plan, 73% Without Ed Plan
Total Students Seeking Degrees, Certificates and/or Transfer With Educational Plans and Full-Time Student Enrollment

Full-Time enrollment counts based on FT enrollment at start of third week of each term.
Enrollment Trends for Incoming High School Graduates

### Incoming HS Graduates

- **Incoming Feeder HS Graduates Enrolled**
- **Total Feeder HS Graduates**

#### 2009-10 and Before:
- No priority registration based on units completed or for high school graduates

#### 2010-11:
- Introduced priority registration based on units completed, but not yet implemented for high school graduates

#### 2011-12 Forward:
- Priority registration available to high school graduates who have completed Ed Plan, Assessment, Orientation, and FAFSA

<table>
<thead>
<tr>
<th>Year</th>
<th>Fall 2008</th>
<th>Fall 2009</th>
<th>Fall 2010</th>
<th>Fall 2011</th>
<th>Fall 2012</th>
<th>Fall 2013</th>
</tr>
</thead>
<tbody>
<tr>
<td>Graduates</td>
<td>600</td>
<td>596</td>
<td>526</td>
<td>701</td>
<td>643</td>
<td>698</td>
</tr>
</tbody>
</table>
Increase in Full-Time Enrollment for Incoming High School Graduates

Full-Time Enrollment for Incoming HS Graduate Cohorts

- % FT Enrollment of Incoming HS Grads
- Two-Year Total Incoming HS Graduates
- Two-Year Total Incoming HS Grads Registered for 12+ Units

2008 and 2009 Cohorts (before priority registration):
- 598
- 672
- 66.56%

2011 and 2012 cohorts (priority for HS grads):
- 796
- 963
- 71.65%
Success and Retention

Success & Retention Rates by Number of SSSP Requirements Completed
Initial Fall Term of Enrollment for Incoming HS Graduates, Fall 2008-Fall 2012 Cohorts

- 0: Success Rate 61.0%, Retention Rate 61.0%
- 1: Success Rate 82.9%, Retention Rate 82.9%
- 2: Success Rate 85.9%, Retention Rate 85.9%
- 3: Success Rate 86.5%, Retention Rate 86.5%
- 4: Success Rate 88.5%, Retention Rate 88.5%

Number of SSSP (Matriculation) Requirements Completed
Success and Retention

Success and Retention Rates
Incoming HS Graduates in Initial Fall Term vs. All Other Students

Retention

Success

Fall 2008 | Fall 2009 | Fall 2010 | Fall 2011 | Fall 2012
---|---|---|---|---
All Other Students | 80% | 82% | 83% | 84% | 85%
Incoming HS Students | 64% | 66% | 67% | 67% | 69%
• With the implementation of aggressive high school outreach and priority registration for high school graduates, from 2009 to 2011, WHCCD increased the number of incoming HS graduates in the fall term by 17.6%.

• Statewide, a similar increase from 2013 to 2014 would amount to nearly 20,000 additional students going directly into California Community Colleges from high school.

* Estimated based on 28% CC college-going rate for projected 2013 California high school graduates
That’s nearly 20,000 additional students who:

- have been oriented and assessed, and have developed education plans
- are more likely to be full-time students
- have success and retention rates as good or better than the overall student population

**HS Grads Entering California Community Colleges**

<table>
<thead>
<tr>
<th>Year</th>
<th>Number</th>
</tr>
</thead>
<tbody>
<tr>
<td>2013</td>
<td>113,579</td>
</tr>
<tr>
<td>2014</td>
<td>133,569</td>
</tr>
</tbody>
</table>
Questions?