The Board of Governors of the California Community Colleges

PRESENTED TO THE BOARD OF GOVERNORS
DATE: March 3-4, 2014

SUBJECT: January 13-14, 2014 Board Meeting Minutes		Item Number: 1.1	
		Attachment: No	
CATEGORY:	Executive	TYPE OF BOARD CONSIDERATION:	
Recommended By:	Erik Skinner, Deputy Chancellor	Consent/Routine	X
		First Reading	
Approved for Consideration:	Brice W. Harris, Chancellor	Action	
		Information	

ISSUE: This item presents the January 13-14, 2014, board meeting minutes for review and approval by the Board of Governors.

RECOMMENDED ACTION: It is recommended that the Board of Governors approve the January 13-14, 2014, meeting minutes as presented.

January 13, 2014

Call to Order
The Board of Governors meeting was called to order at 12:05 p.m. by Board of Governors President Manuel Baca.

Roll Call

The following board members were present on Monday, January 13, 2014:
Manuel Baca, Geoffrey Baum, Natalie Berg, Joseph J. Bielanski, Jr., Danny Hawkins, Lance Izumi, Henry A.J. Ramos, Gary Reed

Pledge of Allegiance
Led by Geoffrey Baum

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President's Report

President Manuel Baca

He thanked Student Services Vice Chancellor Linda Michalowski and staff, the Foundation for California Community Colleges and the Faculty Association of California Community Colleges for their work on the Veteran's Summit in December 2013. He gave appreciation to JPMorgan Chase for its sponsorship and Majestic Realty, President/Owner/CEO Ed Rosci and Vice President John Simkin for their sponsorship of the Veteran's Summit.

He thanked Chancellor Harris for hosting the Board of Governors reception at the Community College League of California Conference in November 2013.

He stated he is very pleased with Governor Brown's budget proposal for community colleges. He stated there is a need to continue working on the Student Success Initiatives with the governor's support.

He congratulated and thanked Steve Bruckman for his work at the California Community Colleges Chancellor's Office and wished him luck in his new position at City College of San Francisco.

He welcomed Clarissa Rangel as the new Board of Governors Liaison.

Chancellor's Report

Chancellor Brice W. Harris

Chancellor Harris, new University of California President Janet Napolitano and California State University Chancellor Timothy White had the opportunity to co-present on a panel in San Francisco with the Governmental Relations Association for US Higher Education Institutions in January 2014.

Chancellor Harris announced that he and California State University Chancellor Timothy White will co-host a reception in University of California President Janet Napolitano's honor following the Board of Governors meeting.

He will attend a White House Summit meeting called by President Obama on Thursday, January 16, 2014 in Washington, D.C. designed to encourage community colleges to strengthen remedial education in campuses across the country.

He will be participating in a new bipartisan task force created by U.S. Senators that is designed to examine the burden of federal regulations and reporting requirements. The task force will meet for the first time in February 2014.

He acknowledged that community colleges are currently beginning their spring semester.

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Consent Calendar

Item 1.1 Approval of the Minutes
This item requested approval of the November 12-13, 2013, board meeting minutes.

Item 1.2 Approval of Contracts and Grants
This item requested approval of the contracts and grants described in the January 2014 agenda.

Item 1.3 Trustee Election Waiver at a Community College District
This item requested approval of the trustee election waiver request submitted by the MiraCosta Community College District.

Item 1.4 Request for Waiver of Property Use Requirements: Sale, Lease, Use, Gift and Exchange
This item requested approval of the Waiver of Property Use Requirements: Sale, Lease, Use, Gift and Exchange pursuant to the requirements of Education Code sections 81365, 81370 and 81374 as authorized by Education Code sections 81250 and 81252 for the Long Beach Community College District.

Lance Izumi moved approval of the items on the consent calendar. Danny Hawkins seconded the motion. The vote was unanimous in support of the motion.

Board Comments
Joseph J. Bielanski, Jr.

Action Calendar

Item 2.1 Financial Assistance Awards (Second Reading)
Presented by: Linda Michalowski and Rhonda Mohr
This item requested board approval to implement the fee waiver provisions of Senate Bill 1456, the Student Success and Support Act of 2012, through proposed changes to the California Code of Regulations, title 5, section 58601 et seq.

Student Services Vice Chancellor Linda Michalowski discussed how the implementation of Senate Bill 1456 will support the recommendations from the Student Success Task Force.

Lance Izumi moved approval to implement/adopt the fee waiver provisions. Geoffrey Baum seconded the motion. A roll call vote was taken. In favor: Manuel Baca, Geoffrey Baum, Natalie Berg, Lance Izumi and Gary Reed. In opposition: Danny Hawkins. Abstention from voting: Joseph J. Bielanski, Jr. and Henry A.J. Ramos. The motion was passed by the Board of Governors.

Danny Hawkins moved to request Chancellor's Office staff to report on the specific criteria for extending exceptions in the BOG Fee Waiver academic progress requirements to DSPS, EOPS, CalWORKs

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and Veterans at the next board meeting. Henry A.J. Ramos seconded the motion. A roll call vote was taken. In favor: Manuel Baca, Joseph J. Bielanski, Jr., Danny Hawkins, Lance Izumi and Henry A.J. Ramos. In opposition: Geoffrey Baum and Gary Reed. Abstention from voting: Natalie Berg. The motion was passed by the Board of Governors.

Public Comments
Jonathan Lightman, Jessie Ryan, Jeannette Zanipatin, Will Bruce, Cesar Flores, Georgina Guy, Nancy Retes, Joan Thompson, Maria Roman, Richard Hansen, Ketmani Kouanchao and Lynette Nyaggah

Board Comments
Geoffrey Baum, Manuel Baca, Henry A.J. Ramos, Lance Izumi, Joseph J. Bielanski, Jr., Danny Hawkins and Brice W. Harris, Chancellor

Information and Reports Calendar

Item 3.1 Update on the Governor's 2014-15 Budget Proposal
Presentation by: Dan Troy
This item presented an overview of the governor's 2014-15 budget proposal as it relates to the California Community Colleges.

Chancellor Brice W. Harris acknowledged and thanked the Governor's Office and the Department of Finance for their work on the 2014-15 budget as it relates to the California Community Colleges. He also thanked the constituent groups for their work to present a voice with the governor's administration and the Department of Finance.

College Finance and Facilities Planning Vice Chancellor Dan Troy discussed how the governor's proposed budget for 2014-15 will expedite the recovery of the community college system from the economic downturn in recent years. The report focused on the chief budget highlights as related to the California Community Colleges, which included the following:

1. Access – The governor proposed a three percent increase ($155.2 million) in access funds which would allow colleges to add approximately 70,000 students.
2. COLA - $48.5 million to fund a statutory COLA of 0.86 percent.
3. Student Success – The governor proposed $200 million to increase student success programs and strengthen support for underrepresented students.
4. Deferred Maintenance and Instructional Equipment - $175 million available on a one-time basis for scheduled maintenance and instructional equipment.
5. Deferrals – $592.4 million to fully retire deferral obligations.
6. Proposition 39 - $39 million in funds to address energy efficiency projects and workforce development.
7. Improving Statewide Performance - $2.5 million to provide local technical assistance to support the implementation of effective practices in all districts and $1.1 million and nine new positions for the Chancellor's Office to help establish performance data and coordinate technical assistance with the districts.

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8. Flexibility - The governor proposed that 25 percent of funds in select categorical programs (EOPS, CalWORKs and the Basic Skills Initiative) would be diverted to other state, local or federal programs.
9. Redevelopment Agencies – The governor wants to bring stability to the state's apportionment by changing the timeline for determining the backfill revenues of redevelopment agencies that colleges are scheduled to receive.
10. Apportionment stabilization – The governor proposed funding the cost of the Education Protection Account from Proposition 30 which requires each district to be funded at least $100 for Full Time Equivalent Students.
11. Innovative Models for Higher Education - $50 million was proposed for a new innovation fund to which any campus can apply. This includes: the University of California system, California State University system or the California Community College system with the goal of increasing the number of students earning a bachelor's degree, increasing the number of students earning a bachelor's degree within four years and to ease transfer among the state's education system.

Public Comments
Jonathan Lightman and Richard Hansen

Board Comments
Gary Reed, Danny Hawkins and Brice W. Harris, Chancellor

Item 3.2 State and Federal Legislative Update
Presentation by: Vincent Stewart
This item provides an update on state and federal activities.

Chancellor Brice W. Harris acknowledged Governmental Relations Vice Chancellor Vincent Stewart and his team's work on state legislation and preparing for the upcoming federal legislative summit in Washington, D.C.

Vice Chancellor Vincent Stewart briefly reported that the Legislature reconvened on January 6, 2014. At this time, committees are working through their calendar of two year bills that must be passed out of the house of origin by January 31, 2014. Legislative language has been developed for sponsored legislation which should be introduced by the February 21, 2014 deadline.

Vice Chancellor Vincent Stewart introduced Senate Bill 850 to the Board. Senate Bill 850 is new legislation authored by Senator Marty Block which would grant authority to the California Community Colleges system to offer the applied baccalaureate degree.

Board Comments
Joseph J. Bielanski, Jr. and Brice W. Harris, Chancellor

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Item 3.3 Foundation for California Community Colleges Work-Based Learning Intiatives: Building on Our Strengths

Presentation by: Keetha Mills (PowerPoint)

This item presented information on the Foundation's Work-Based Learning Initiatives.

Foundation for California Community Colleges President/CEO Keetha Mills reported on the Foundation's role in Workforce Development. The following information was shared:

1. The Foundation's history of involvement with workforce training initiatives.
   a. Career Pathway Internship Placement Program (since 1998)
   b. Air Quality Technician Training Program (since 2004)
   c. Health Care Education Programs (since 2004)
   d. Technical Assistance Provider for paid internships for *Doing What Matters* (since 2013)
   e. Employment Engagement Program (since 2013)
2. The LaunchPath Project was recently awarded a $1.2 million grant from the JPMorgan Chase Philanthropy Board, in partnership with the Linked Learning Alliance to increase work-based learning.
3. The goal of the LaunchPath Project is to launch a comprehensive work-based learning pilot program in fall 2014 in Sacramento for 500 high school and community college students. The following components of the LaunchPath Project was shared:
   a. Employer Convening's
   b. Expanded Career Pathway Paid Internships
   c. LaunchPath Technology Tool
4. President Keetha Mills asked the Board of Governors to inform her of any potential employers in the Sacramento area or their respective communities that would be willing to provide paid internships to students.
5. She thanked member Henry A.J. Ramos for introducing the Foundation to the JPMorgan Chase Philanthropy Board.

Board Comments

Joseph J. Bielanski, Jr., Lance Izumi and Geoffrey Baum

Item 3.4 "I Can Afford College" Financial Aid Awareness Campaign Update and Preview of Redesigned Website

Presentation by: Paul Feist and Paige Marlatt Dorr (PowerPoint)

This item presented information on the "I **Can** Afford College" financial awareness campaign and a preview/tutorial of the newly redesigned website that will launch this year.

Communications Vice Chancellor Paul Feist began his presentation with a brief overview of the "I **Can** Afford College" financial aid awareness campaign; when it began, how it was funded and the budget for the campaign. The report also included information on the campaign's key target audiences:

1. High school juniors and seniors
2. Recent high school graduates
3. Influencers such as coaches, counselors and parents

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The main focus of the campaign is to drive students to the "I **Can** Afford College" website, icanaffordcollege.com. The key features of the website include:

1. Fully Bilingual website (English/Spanish)
2. Types of financial aid and how to apply
3. Direct links to applications
4. Contact information for financial aid offices

Communications Director Paige Marlatt Dorr presented information on the "I **Can** Afford College" advertising campaign and the website redesign. The key period for advertising begins in February and ends in mid-June or early July. In February, the advertising is centered on the Cal Grant campaign and the March 2nd deadline. April is Financial Aid Awareness Month and the subsequent months focus on high school graduation. The new website will launch in February 2014 with updates throughout the 2014-15 fiscal year. The key features of the new website include:

1. Modern design
2. Photos featuring community college students and faculty
3. Enhanced navigation including a step-by-step option
4. Success story videos

Board Comments

Manuel Baca, Lance Izumi and Geoffrey Baum

Item 4.2 Update on Veterans Services and the California Community Colleges Veterans Summit III

Presentation by: Linda Michalowski and David Lawrence

This item presented information on veterans services offered in the California Community Colleges system and the 2013 Veterans Summit.

Student Services Vice Chancellor Linda Michalowski reported on the role of the Chancellor's Office in Veteran's Services. The following information was shared:

1. More than 44,000 veterans and active duty service members are currently enrolled in the California Community Colleges. The leadership of the Chancellor's Office and the Board of Governors has worked to increase awareness of serving this population of students.
2. A partnership with the High Tech Center Training Unit funded by Disabled Students Programs and Services was designed to create veterans services in community colleges.
   a. Offers community colleges free training, software and equipment for those campuses that can provide space and staffing.
3. The *Welcome Home: Creating a Campus Climate of Wellness* training has been offered at several community colleges and statewide conferences to increase knowledge and sensitivity to veteran culture.
4. The Academic Senate sponsored a session with the American Council on Education on the topic of evaluating military training and experience for college credit.
5. A video was shown from the 2013 Veterans Summit of a student veteran panel who shared the challenges they faced at community colleges.
6. History of how "Challenge Coins" are used in the military and their significance to veterans.

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Board Comments
Manuel Baca, Lance Izumi, Danny Hawkins, Geoffrey Baum and Brice W. Harris, Chancellor

Public Forum
There were no speakers for public forum.

New Business
The Board of Governors did not discuss any new business.

Adjournment
The meeting went into recess at 4:13 p.m.

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January 14, 2014

The Board of Governors met in a closed session beginning at 9:00 a.m. No action was taken.

Call to Order
The open session of the Board of Governors meeting was called to order at 10:34 a.m. by Board of Governors President Manuel Baca.

Roll Call
The following board members were present on Tuesday, January 14, 2014:
Manuel Baca, Geoffrey Baum, Joseph J. Bielanski, Jr., Danny Hawkins, Lance Izumi, Gary Reed

<u>Information and Reports Calendar</u>

Item 4.1 Exemplary Program Awards
Presentation by: Beth Smith and Keetha Mills
This item presented the recipients of the 2014 Exemplary Program Awards for recognition by the Board of Governors.

Academic Senate President Beth Smith presented awards to recognize outstanding community college programs. The Academic Senate selected two Exemplary Award winners and two honorable mentions. The awards were given to the following programs:

1. 2014 Exemplary Award winners
    a. The Cañada College Math Jam Program
    b. Santa Monica College's Prep2Test Program
2. 2014 Honorable Mention
    a. Willow International Community College Center
    b. Norco College's Summer Advantage program

Board Comments
Geoffrey Baum

Presentations and Recognitions
Chancellor Brice W. Harris presented a gavel to Rich Copenhagen on behalf of the California Community Colleges Chancellor's Office and the Board of Governors for his service as President of the Student Senate for California Community Colleges.

Executive Vice Chancellor and General Counsel Steve Bruckman was recognized for his years of service to the California Community Colleges Chancellor's Office and was presented with a gift. He has accepted the position as General Counsel for City College of San Francisco.

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Item 4.3 Update on Student Success Initiative Implementation – State of the System, Scorecard Framework

Presentation by: Patrick Perry

This item presented information on the State of the System report.

Technology, Research and Information Systems Vice Chancellor Patrick Perry presented information on the 2013 State of the System report. The State of the System report contains data with indicators that show the following:

1. Fiscal environment
2. Enrollment management and course offerings
3. Aggregated student performance
   a. Current year outputs/volumes
   b. Outcome rates for prior cohorts of first-time students
4. Annual volumes are leading indicators
   a. As a result of increased funding, headcount, full-time equivalent students, course selection offerings and participation rates should increase.
5. Scorecard rates are lagging indicators
   a. First time freshman classes during the recession will be tracked
   b. There will be overall increases in productivity
   c. There will be programmatic changes as the next cohorts will reflect basic skills and early student success work

Board Comments

Manuel Baca, Lance Izumi, Geoffrey Baum and Brice W. Harris, Chancellor

Item 4.4 Board Member Reports

Joseph J. Bielanski, Jr.

He attended the Community College League of California Annual Convention in San Francisco.

Gary Reed

He attended a Foundation board meeting in Los Angeles.

Danny Hawkins

He distributed a communication to CEO's and trustees regarding the Classified Employee of the Year Awards for community colleges.

Lance Izumi

He reported that his surgery was successful. He attended a Foundation board meeting in Los Angeles via telephone. He also thanked Executive Vice Chancellor Steve Bruckman for his service.

Geoffrey Baum

He attended the Community College League of California Annual Convention in San Francisco.

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Public Forum
There were no speakers for public forum.

New Business
The Board of Governors did not discuss any new business.

Adjournment
The meeting was adjourned at 11:24 a.m. by Board of Governors President Manuel Baca.

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