





The Board of Governors of the California Community Colleges

PRESENTED TO THE BOARD OF GOVERNORS
DATE: March 16-17, 2015

SUBJECT: Task Force on Workforce, Job Creation and a Strong Economy Update		Item Number: 4.3	
		Attachment: No	
CATEGORY:	Workforce & Economic Development	TYPE OF BOARD CONSIDERATION:	
Recommended By:	 Van Ton-Quinlivan, Vice Chancellor	Consent/Routine	
		First Reading	
Approved for Consideration:	 Brice W. Harris, Chancellor	Action	
		Information	X

ISSUE: At the November 2014 Board of Governors meeting, the Board commissioned the Task Force on Workforce Job Creation and a Strong Economy. The Board has requested period updates on the roll out process.

BACKGROUND:

The California Community College Chancellor’s Office *Doing What MATTERS for Jobs and Economy* (DWM) framework and the *Student Success Initiative* provide the foundation to launch a new system-wide effort with the goal: to increase individual and regional economic competitiveness by providing California’s workforce with relevant skills and quality credentials that match employer needs and fuel a strong economy. The Board of Governors commissioned the Task Force on Workforce, Job Creation, and a Strong Economy to consider strategies and recommend policies and practices that would:

1. Prepare students for high-value jobs that currently exist in the state,
2. Position California’s regions to attract high-value jobs in key industry sectors from other states and around the globe,
3. Create more jobs through workforce training that enables small business development, and
4. Finance these initiatives by braiding state and federal resources.

Task Force membership was announced in December 2015 (see appendix) and is comprised of representatives from community college faculty, staff, administration, trustee and students; the employer community; labor; public agencies involved in workforce training and economic development; K-12 education policy; and community based organizations.

This effort will roll out in three phases.

Phase One: Regional College Conversations & Regional Faculty Conversations

Eleven regional meetings have been held with community college practitioners including presidents/chancellors, chief instructional officers, career and technical education (CTE) deans and faculty with representation from contract education, regional consortia chairs, sector navigators or deputy sectors navigators, faculty senate leaders, and others. Over 600 were in attendance and asked to generate and prioritize their answers to the following questions:

- How do we dramatically increase the number of community college students who earn quality industry valued credentials?
- How do we ensure that community colleges work better and in a more timely manner with industry to assure that students leave with appropriate skills for high value and good paying jobs?
- How do we make funding for workforce programs and structured CTE pathways more sustainable especially during budget downturns?

As an outcome of the regional college conversations, five thematic categories have been identified:

1. WORKFORCE DATA & OUTCOMES
2. CURRICULUM & INSTRUCTORS
3. STRUCTURED CAREER PATHWAYS AND STUDENT SUPPORT
4. FUNDING
5. REGIONAL COORDINATION

Additionally, the Academic Senate (ASCCC) is hosting three Regional Faculty Conversations during February and March to encourage deeper input from their members.

Phase Two: Strong Workforce Town Hall Meetings

During February-March 2015, five town halls in regions across the state will convene leaders from business, economic development, K-12 education policy, labor, elected, and other community organizations to vet and build on ideas and practices that bring stronger alignment between community colleges and key industry sectors. The town halls seeks input on what community colleges can do to 1) deepen the working relationships with employers/industry to close the skills gap, 2) provide sufficient funding for CTE programs needed in state and regional labor markets, and 3) provide employers and employees with more timely and relevant education and training?

Phase Three: Task Force Meetings

During January-July 2015, five meetings of the Task Force will be held. These meetings will lead to a set of recommendations for how the community college system could improve workforce training, which can then be adopted by the Board of Governors. Throughout the spring, the broader community would be invited to respond to the draft recommendations via the use of Ideascale on the website. At the final meeting, the Task Force would review a draft final report prior to submission to the wrap-up town halls, Consultation Council and the Board of Governors.

Sponsorship

JP Morgan Chase has provided philanthropic support to support this important body of work. In addition, the following Strong Workforce Champions co-host the roll out of Task Force events:

- Bay Area Council
- CAFWD
- California Business Roundtable
- California Manufacturers and Technology Association
- California Partnership for the San Joaquin Valley
- California Workforce Association
- Collaborative Economics
- Los Angeles Area Chamber of Commerce
- NextEd
- San Diego Regional EDC
- San Diego Workforce Partnership
- San Jose Silicon Valley Chamber of Commerce
- SEIU-United Healthcare West
- Sacramento Employment and Training Agency
- Silicon Valley Leadership Group
- Southern California Leadership Council
- Valley Vision

Appendix: Task Force Membership



Sunita Cooke (Chair)
President/ Superintendent
MiraCosta Community College
District



Lynn Shaw (Co-Chair)
*President, Long Beach City
College Full Time Faculty Union*
*Vice Chair, Los Angeles and
Orange County Regional
Consortia (LAOCRC)*



Tim Rainey (Co-Chair)
Executive Director
California Workforce
Investment Board



Barbara Baran
Co-Director
California EDGE Coalition



James Mayer
President and CEO
California Forward



John Brauer
*Executive Director, Workforce &
Economic Development*
California Labor Federation



Rachel Mullen
Student Representative
American River College



Julie Bruno
*Vice President, Academic Senate of
the California Community Colleges*
*Professor of Communications
Studies, Sierra College*



Ricardo Navarrete
*Vice President, Student
Services*
Santa Rosa Junior College



Brian Burrell
*California Policy & Organizing
Manager, Young Invincibles*



Toni Parsons
Curriculum Committee Chair
San Diego Mesa College



Darin Chidsey
*Director of Strategy, Policy & Public
Affairs*
Southern California Association of
Governments



Nicole Rice
Policy Director
California Manufacturing
and Technology Association



Patricia de Cos
Deputy Executive Director
 California State Board of Education



William (Bill) Scroggins
President & CEO
 Mount San Antonio College



Kari Decker
*Executive Director for Corporate
 Responsibility*
 JPMorgan Chase



Mollie Smith
Legislative Committee Chair
 CCCAOE
*Director, Occupational &
 Noncredit Programs*
 Palomar Community College



Mike Dozier
Executive Director
 Office of Community and Economic
 Development



Abdi Soltani
Executive Director
 ACLU of Northern California



Carole Goldsmith
President
 West Hills College District



Linda S. Wah
Pasadena Community College
District Board of Trustees



Craig Justice
President,
 California Community Colleges
 Chief Instructional Officers
Vice President for Instruction
 Irvine Valley College



Lynell Wiggins
Counselor
 Pasadena City College



Kuldeep Kaur
Chief Business Officer
 Yuba Community College District
[Biography »](#)



Allan Zaremborg
President and CEO
 California Chamber of
 Commerce
[Biography »](#)



Cathy A. Martin
Vice President, Workforce
California Hospital Association
[Biography »](#)