



The Board of Governors of the California Community Colleges

PRESENTED TO THE BOARD OF GOVERNORS

DATE: March 16-17, 2015

SUBJECT: Foundation for California Community Colleges: Benefiting, Supporting, and Enhancing the California Community College System		Item Number: 4.7	
		Attachment: No	
CATEGORY:	Foundation for California Community Colleges	TYPE OF BOARD CONSIDERATION:	
Recommended By:	 Keetha Mills, President/CEO	Consent/Routine	
		First Reading	
Approved for Consideration:	 Brice W. Harris, Chancellor	Action	
		Information	X

ISSUE: As a precursor to the upcoming renewal of the Master Agreement between the Foundation for California Community Colleges (Foundation) and the Board of Governors, this item will include an informational presentation on how the Foundation operates as the official non-profit auxiliary supporting the California Community College system, providing both direct and collaborative support for the Board of Governors, the Chancellor’s Office, and system initiatives.

BACKGROUND: The Foundation was established in 1998 to serve as the official auxiliary to the California Community Colleges Board of Governors and the Chancellor’s Office, as specified in California Education Code Section 72670. Funded through a diverse array of programs and services that complement and support the Board of Governors, the Chancellor’s Office, and system initiatives, the Foundation has grown to be one of the largest operating foundations in higher education, with over 100 full-time employees and annual revenues of approximately \$20 million. Since inception, the Foundation has provided over \$200 million in direct, grants, support, and cost savings to the colleges, and contributed more than \$3 million in direct support to the Chancellor’s Office. The Foundation continues to be the trusted partner to the California Community College system—facilitating collaboration, accelerating innovation, and increasing system-wide resources.

RECOMMENDED ACTION: This item is recommended to the Board for information and discussion.

ANALYSIS:

A Mission to Serve

Since inception, the Foundation for California Community Colleges has been built to benefit, support, and enhance the mission of the California Community College system. Established in 1998, the Foundation has been authorized to serve as the official auxiliary to the California Community Colleges Board of Governors and the Chancellor's Office, under the provision of Article 6 (commencing with Section 72670) of Chapter 6 of Part 45 of Division 7 of Title 3 of the Education Code. In this role, the Foundation continues to provide direct and collaborative support to the California Community College system in a variety of ways. Pursuant to the Master Agreement between the Foundation and the Board of Governors:

"The Foundation is authorized to initiate, manage, and administer for the benefit of the Board functions and activities that are consistent with the provisions of Education Code Sections 72670-72682 including: (1) gifts, bequests, devises, endowments, and trusts; (2) organizing and conducting workshops, conferences, events and institutes; (3) development and acquisition of facilities, initiatives, activities supplies, services and equipment; (4) public relations programs; (5) contracts for the employment of students by state agencies pursuant to the Government Code Section 19133; and (6) voluntary cooperative purchase agreements that benefit community college districts and the Chancellor's Office. In carrying out these functions and activities, the Foundation may receive funds and dispense funds received in a manner that promotes the general welfare of the Board or Chancellor's Office, as determined by the Board, or advances the mission of the California Community Colleges system, including, but not limited to, (1) supplementing the total programs and activities of the Board, and (2) aiding the Board in fulfilling its role to provide leadership and direction in the continuing development of the community colleges system as an integral and effective element in the structure of higher education in California."

Providing Support

Each year, the Foundation pursues philanthropic and grant funds to support and accelerate a number of Chancellor Office priorities, such as special task forces. The Foundation also provides direct support to the Chancellor's Office of approximately \$250,000 annually to fund activities such as:

- System awards, recognizing best practices and effective programs throughout the state;
- Travel costs not covered by the state, such as legislative visits to Washington D.C;
- System events that bring together college expertise and leadership from throughout the state; and
- Special projects, such as a technical consulting for specialty issues.

The Foundation also operates aligned programs and services that are complimentary to and work collaboratively with Chancellor's Office programs and services.

Today, the Foundation is a robust organization of over 100 employees and approximately \$20 million in annual revenue that raises support for the California Community Colleges using a three-pronged approach:

- **Entrepreneurial programs and services**, such as the CollegeBuys cooperative purchasing contracts and the Career Pathway Internship Service;
- **State and federal partnerships**, such as the Bureau of Automotive Repair contract for Smog Check Centers and Technician Training and the Student Mental Health Program, funded by the California Mental Health Services Authority; and
- **Philanthropic partnerships**, such as the state-wide Chancellor’s Circle program and the Success Center for California Community Colleges, funded by The Kresge Foundation.

Building Momentum for System Initiatives

Between 2011—2014, the Foundation’s Student Success flagship fundraising initiative raised over \$5 million in support for the California Community Colleges Student Success Initiative, including the initial funding for the Student Success Task Force. **This year, the Foundation has identified Workforce Development as its flagship fundraising initiative, and is proud to announce a \$100,000 grant from JPMorgan Chase in support of the Task Force on Workforce, Job Creation, and a Strong Economy Strong Workforce Town Halls**, a series of regional convenings of leaders from business, economic development, K-12 education policy, labor, and other community organizations to provide input for the recommendations of Task Force.

Well Positioned for Mission-Driven Growth

After almost two decades of support, the Foundation remains dedicated to supporting students, colleges, college foundations, and the California Community College system, helping to improve higher education opportunities throughout the state. As we enter into our third decade of service, the Foundation will continue to seek out innovative opportunities, operate entrepreneurial activities, foster collaboration with public agencies, and expand philanthropic partnerships to support the Board of Governors and Chancellor’s Office, as well as the system as a whole.