





# The Board of Governors of the California Community Colleges

PRESENTED TO THE BOARD OF GOVERNORS

DATE: March 21-22, 2016

SUBJECT: Approval of the 2016-17 Expenditure Plan of the Workforce & Economic Development Division; Update on Workforce Data & Outcomes		Item Number: 2.3	
		Attachment: Yes	
CATEGORY:	Workforce & Economic Development	TYPE OF BOARD CONSIDERATION:	
Recommended By:	 Van Ton-Quinlivan, Vice Chancellor	Consent/Routine	
		First Reading	
Approved for Consideration:	 Brice W. Harris, Chancellor	Action	X
		Information	

**ISSUE:** This item requests the approval of the Workforce and Economic Development Division 2016-17 expenditure plan for seven funding streams: Senate Bill 1402 - Economic and Workforce Development program (\$22,929,000); the Career Technical Education Pathways Program (\$48,000,000); the federal Carl D. Perkins Career and Technical Education Act of 2006 local assistance and leadership funds (\$58,439,861); the federal Enrollment and Retention nursing funds (\$13,378,000); Proposition 39 Clean Energy Jobs Act (\$4,700,000); the California Apprenticeship funds (\$51,924,000); and, Assembly Bill 104, the Adult Education Block Grant (\$500,000,000). This is an annual action to enable the division to begin the administrative process associated with each pot of funds. The majority of these funds are competed as grants through a Request for Application process, at which time, the details of each award are determined. Awards over the \$100,000 threshold are brought back to the Board of Governors for approval.

**BACKGROUND:** It is the intent of the Division, wherever possible, to target the investment of incentive funds against three thematic areas in support of the Doing What MATTERS for Jobs and the Economy framework: regions, sectors, and technical assistance. Rather than approaching each funding stream in a silo, which has been the historical practice, the Doing What MATTERS for Jobs and the Economy framework proposes that these funds be leveraged to target incentive investments at priority and emergent sectors of importance to California’s economic regions, and to provide technical assistance to the field in these areas. *(Background cont’d)*

**RECOMMENDATION:** It is recommended that the Board of Governors approve the Workforce and Economic Development Division 2016-17 expenditure plan as proposed in this agenda item.

***(Background cont'd)***

On their own, none of these funding streams are sufficient. In combination, the system can better support and enable the field to act on Doing What MATTERS for Jobs and the Economy. The Doing What MATTERS for Jobs and the Economy framework is incorporating the Strong Workforce Recommendations adopted by the Board of Governors. Of note is the progress being made to address the ‘workforce data and outcomes’ category of recommendations, which will impact all the funding streams of the Workforce & Economic Development Division:

<b>WORKFORCE DATA &amp; OUTCOMES</b>	<b>Action</b>
4. Create common workforce metrics for all state-funded CTE programs and expand the definition of student success to better reflect the wide array of CTE outcomes of community college students.	Administrative Legislative*
5. Establish a student identifier for high school students and those enrolled in postsecondary education and training programs to enable California to track workforce progress and outcomes for students across institutions and programs.	Administrative Legislative*
6. Improve the quality, accessibility, and utility of student outcome and labor market data to support students, educators, colleges, regions, employers, local workforce investment boards, and the state in CTE program development and improvement efforts.	Administrative

\*The legislative actions are being taken through Senate Bill 66 (Leyva).

**Career Technical Education (CTE) Data Unlocked**

Colleges need better information on student outcomes and labor market conditions to inform their Career Technical Education (CTE) program planning. CTE Data Unlocked, part of the Chancellor’s Office actions on the Strong Workforce Task Force recommendations, will help colleges find, understand, and use CTE data. By providing tools, training, technical assistance, and funding, CTE Data Unlocked will support the development of regional workforce plans, state implementation of the Strong Workforce recommendations, and strengthen local processes like program review, accreditation, and integrated planning.

CTE Data Unlocked rolls out in four phases:

1. Building Awareness (Spring 2016) - To ensure college leaders know about the full suite of resources available to them regarding CTE outcomes and labor market data, trainings will be held around the state during spring 2016. College teams will learn about the expanded CTE metrics on the Student Success Scorecard and get hands-on experience with statewide tools like Salary Surfer, Data Mart, and the LaunchBoard.
2. Deepening Expertise (Summer 2016) - The Chancellor’s Office has already put in place a network of technical assistance providers to strengthen CTE programs. During 2016, these

support providers will be given in-depth training on how to use CTE data tools and labor market information. In addition, a suite of resources will be developed to support colleges in integrating these data sources into college processes such as program review, accreditation, and integrated planning.

3. Expanding Regional Data Usage (Fall 2016) - During fall 2016, colleges will receive support in creating regional workforce plans. A team of data experts will compile a report that brings together several data sources including Data Mart, the LaunchBoard, the CTE Outcomes Survey, and additional labor market information.
4. Supporting College Data Usage (2016-17) - Colleges that participate in trainings in the spring will be eligible to receive \$50,000 in funding and 10 hours of technical assistance to support CTE data usage in fall 2016. In addition, “super-user” trainings will be offered across the state to build a cadre of college-based practitioners with deeper knowledge of CTE data tools and labor market information.

Robust use of workforce data and outcomes will be fully integrated in all current and future investments administered by the Workforce & Economic Development Division of the Chancellor’s Office.