Vital to Jobs and the Economy: California Community Colleges

Overview to Consultation Council
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Our National Crisis: “Jobs, Jobs, Jobs”

Clinton Global Initiative – America (June 2011)

Do we have a structural skills mismatch?
Jobs and the Economy Weigh Heavily on Californian Minds

“Thinking about the state as a whole, what do you think is the most important issue facing people in California today?”

<table>
<thead>
<tr>
<th>Top four issues mentioned</th>
<th>All Adults</th>
<th>Party</th>
<th>Likely Voters</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td>Dem</td>
<td>Rep</td>
</tr>
<tr>
<td>Jobs, economy</td>
<td>67%</td>
<td>73%</td>
<td>64%</td>
</tr>
<tr>
<td>Education, schools</td>
<td>6</td>
<td>7</td>
<td>7</td>
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<tr>
<td>State budget, deficit, taxes</td>
<td>6</td>
<td>6</td>
<td>10</td>
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<tr>
<td>Immigration, illegal Immigration</td>
<td>4</td>
<td>2</td>
<td>4</td>
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Source: Public Policy Institute of California, Californians & Their Government, September 2011, page 7.
Are community colleges part of the solution?

**Jobs & Economy Goals:**
- Supply in-demand skills for employers
- Create relevant pathways and stackable credentials
  - Get Californians into open jobs
  - Ensure student success

* CCCCO Division of Workforce & Economic Development
Are community colleges part of the solution?

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LOCAL DECISION MAKING

REGIONAL ECONOMIES

STATE FOCUS ON COMPETITIVE AND EMERGING SECTORS
DOING What Matters ™ for Jobs & the Economy

Four prongs. Two-year campaign.

1A. Consider labor market needs when making local decisions: budgets, programs, course offerings.

1B. Decide on program capacity as a region.

2. Retool programs that are not working or not meeting a labor market need so that students can study what matters.

3A. Adopt common metrics and skills panels in CCCCO RFAs.

3B. Strengthen regions with four skillsets: data mining, convening, technology, and curriculum approval.

4. Solve a complex workforce training need so that our system can better deliver for employers and sectors.

GIVE PRIORITY to what matters to jobs & the economy

MAKE ROOM for what matters to jobs & the economy

INNOVATE what matters to jobs & the economy

STUDENT SUCCESS matters to jobs & the economy
Reinforce student success through Skill Panels

**SCAN**
Identify unmet labor market need

**ROLLOUT**

- Designate **sector navigator**, if needed, to coordinate complexity
- **Inventory** community college assets for expertise/capabilities/capacity to address labor market need
- Identify **partners**: employers, unions, regions, agencies (CDE, CC, CSU, UC, CWIB, local WIBs, ETP, EDD, etc.), other
- Convene partners into **skills panel** to drive deliverables:
  - **Curriculum model** definition/approval
  - Define **career pathway** or systems of stackable credential articulation, including contextualized basic skills
  - Map to career readiness **assessment**
  - Insert **career guidance** module into CACareerCafé.com and WhoDoUWant2B.com
- Propose **funding framework** to build out blueprint (RFA should include common metrics)
Discussion Questions

• Clarifications?
• Does this framework apply more broadly?
• What else can be leveraged to increase the likelihood of success?
• Which stakeholders need to be involved to increase the likelihood of success?