Title: Listening Session: One-Time $50M CTE Enhancement Fund

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Background

Governor Brown signed the 2014-15 state budget which provided on a one-time basis $50M “to create greater incentive for California Community Colleges to develop, enhance, retool, and expand quality career technical education offerings that build upon existing community college regional capacity to respond to regional labor market needs.” For ease of reference, this money will be termed the CTE Enhancement Fund, and its dollars reside within the Economic and Workforce Development (EWD) categorical line item of the state budget. According to budget language, these funds are earmarked for “CTE equipment, curriculum development, professional development, and other related costs necessary to develop, enhance, retool and expand quality career technical education offerings.”

CTE programming must meet the following criteria:

- Be for occupations and sectors that are demonstrated to be in-demand in the regional labor market;
- Be for occupations for which regional production of employees is insufficient to meet labor market demand; and
- Demonstrate regional alignment of program and curricula.

Priority for funding shall go to programs that meet all the above and that meet one or more of the following criteria:

- Are in priority sectors identified by the region.
- Are in emerging sectors identified by the region.
- Are articulated with K-12 or four year institutions.

Proposal

The CCCCO seeks Consultation’s feedback on the proposed approach for administering these funds in accordance with budget language. The CCCCO held a listening session on July 10th that included representation sent from the following system organizations: ABCO, ASCCC, CCCAOE, CCPRO, CIO Executive Committee, EDPAC and League Board. On June 25th, field key talents holding CTE Regional Consortia leadership roles, Sector Navigator roles in all ten industry sectors, and field Technical Assistance Providers (TAP) grantees were convened on the same topic. Upcoming this summer will be fourteen online regional listening sessions to solicit further field input and to brief colleges. To find the one for your region, visit http://bit.ly/1oW197O.