Guidance on Developing, Adopting and Publicly Posting the Goals Framework
Pursuant to Education Code section 84754.6

Background
Recently enacted legislation established a new system of indicators and goals that is intended to encourage improvement in institutional effectiveness (IE) at California community colleges. Pursuant to Education Code section 84754.6, the Board of Governors (BOG) adopted a goals framework at its March 16, 2015 meeting to measure the ongoing condition of a community college’s operational environment (BOG Item Number: 2.2). This statute also requires that, as a condition of receipt of Student Success and Support Program funds, each college develop, adopt and post a goals framework that addresses, at a minimum, the following four areas: student performance and outcomes, accreditation status, fiscal viability, and programmatic compliance with state and federal guidelines. In addition, it requires that the Chancellor’s Office post by June 30, 2015, and before each fiscal year thereafter, the annually developed system wide goals adopted by the BOG (i.e. System Scorecard Goals), and locally developed and adopted college/district goals.

Developing and Adopting the Goals Framework
During this first year, each college should adopt the framework of indicators approved by the BOG and colleges/districts adopt at least one goal for each of the following four areas:

1) Student performance and outcomes: Course Completion Rate
2) Accreditation status: Accreditation Status
3) Fiscal viability: Fund Balance
4) Compliance with State/Federal guidelines: Overall Audit Opinion

The process that a college uses to adopt the goals framework and college goals should be locally determined, but colleges are encouraged to ensure that all appropriate constituency groups (e.g. academic senate, classified staff, student senate, etc.) are engaged, consistent with their college’s collegial consultation process.

Publicly Posting the Goals Framework
Education Code section 84754.6 requires that, as a condition of receipt of Student Success and Support Program funds, each college develop, adopt and publicly post a goals framework. In terms of publicly posting, the IE activity is similar to how your institution handles posting Prop 30, Education Protection Account (EPA) funds. In the instance of the EPA account, each entity receiving funds must annually publish on its Internet web site an accounting of how much money was received from the EPA and how that money was spent. The act of publicly posting the goals framework is not a mandate because by accepting the SSSP funds a college/district agrees to the statutory requirements. The activities associated with IE are expected as a condition of receiving SSSP funding. In addition, colleges may either create a new web page or place the information on an existing appropriate college web site. The “adopted” language is consistent with your local college practice in this regard.

Email questions to InstEffect@cccco.edu

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Certification vs. Saving Goals:

Once you click the “certify” button on the Institutional Effectiveness Indicator Portal, the goals you identified are locked and made visible. If are not ready to certify, we recommend you click the “save” button to save your institutional goals without certifying them.

If you “certified” by mistake and still need to enter other goals, make changes to the goals you have already entered, or change the “Y” or “N” response, please email InstEffect@cccco.edu. Chancellor’s Office staff can decertify and reopen your district’s profile. They will notify you when your district’s profile has reopened.

Is there a link to the goals that can be used for meeting the public posting requirement?

The Chancellor’s Office has received a number of inquiries about whether there is an option after selecting “Y” and clicking the “certify” button to link the goals to the college’s website. At this time, there is no such feature built into the Institutional Effectiveness Indicator Portal. For Year Two, we will look into ways to help facilitate the college’s public posting requirement. The certify button should only be clicked after the college’s goals have been publicly posted.

Examples of Publicly Posted Goals Frameworks

I am writing to provide Chancellor’s Office clarification on the Ed. Code requirement that, as a condition of receipt of Student Success and Support Program funds, “each community college within a community college district shall develop, adopt, and publicly post a goals framework...” Clicking the “Y” option to this question on the Institutional Effectiveness Indicator Portal is intended to confirm to the Chancellor’s Office that your college has met these requirements. This response, however, does not satisfy the college’s posting requirement. Colleges may either create a separate college web page or use an existing college web page to post its goals. For this first year, the Chancellor’s Office is not requiring colleges to use a specific template or outline for publicly posting their IE goals framework. Once the college has developed, adopted and posted its goals, it should then confirm that these actions have been taken by responding to the related question on the Institutional Effectiveness Indicator Portal.

Below are several examples:

Coastline College:


Monterey Peninsula College:

http://www.mpc.edu/home/showdocument?id=13071

Mt. San Antonio College:

http://www.mtsac.edu/administration/research/iepi.html

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We hope this additional information is helpful.

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