Introducing iFoster

Resources Our Children & Youth Need to Succeed!

Oct 31, 2014
Who iFoster Serves

- **175,000** emancipated youth (age 18-24)
- **400,000** children and youth in foster care (including cross-over)
- **2.7 Million** children and youth in kinship care
- And the **Caregivers and Organizations** that support them

Without sufficient resources and supports, their futures are grim

- 45% will need to repeat a grade level or be in special education
- 25% will not complete high school
- 29% will only receive a GED
- 20% will be homeless
- 48% will be unemployed at age 21
- 25% will be incarcerated
- Less than 12% will earn their BA

Sources: The Invisible Achievement Gap, Education Outcomes for Students in Foster Care in CA Public Schools, The Center for the Future of Teaching & Learning at WestEd 2013; Childwelfare.gov, 2008 National Statistics; Time for Reform: Aging Out and On Their Own, Jim Casey Youth Initiative, May 2007
Government support falls short of what it costs to raise a child (0-17)

Even extended foster care cannot underwrite our young adults like parents do.

<table>
<thead>
<tr>
<th>Item</th>
<th>Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td>Tuition &amp; Fees</td>
<td>$8,893</td>
</tr>
<tr>
<td>Room &amp; Board</td>
<td>$9,047</td>
</tr>
<tr>
<td>Books &amp; Supplies</td>
<td>$1,137</td>
</tr>
<tr>
<td>Personal Expenses</td>
<td>$2,589</td>
</tr>
<tr>
<td>Transportation</td>
<td>$1,073</td>
</tr>
</tbody>
</table>

Total: $13,846

Sources: College Board 2013-2014 school year, Wells Fargo College Financial Planning Guide 2013, College Costs: Tuition is Just the Beginning 2010
1. **Focus** on Highest Need Resources

2. **Source, Validate and Optimize** Resources

3. **Deliver Online 24/7** via [www.ifoster.org](http://www.ifoster.org)

4. **Personalize** the resource matching and network support experience

5. **Follow-up, measure impact** and **iterate**
1. Focus on Highest Need Resources

![Bar Chart]

- **THRIVING**
  - Education Support
  - Computers & Comm
  - Health/Wellness
  - Recreational Activities
  - Post Secondary/Youth Emp
- **SURVIVING**
  - Food
  - Household Expenses
  - Support Groups
  - Clothing & Personal
  - Child Care
Source, Vet and Optimize Resources

- Source across government, private sector, public sector, faith community

- Conduct due diligence and form National, Regional and Local partnerships

- Optimize access through discounts, scholarships, eligibility criteria changes, process improvements, and program modifications to best meet the needs of our Community

- Work with partners to continuously improve resource offerings
Example: Free Laptops with MS Software

Class A refurbished laptop

New Microsoft Windows & Office

Free Tech Support for Life of Laptop
90 Day Full Replacement Warranty

Funded by Placer Community Foundation
(153 provided)

Recognized by Microsoft as one their best refurbisher programs worldwide for bridging the digital divide

If no free program is available, laptops can be purchased for $200 or less

Counties with Free Programs:
• Madera
• Los Angeles
• Placer
• Riverside
• Santa Barbara
• Santa Clara
• Tulare
Example: Free Mobile Internet 1G per Month

<table>
<thead>
<tr>
<th>Activity</th>
<th>MB per activity</th>
<th>Est. Activity Amount With 1GB / Month</th>
</tr>
</thead>
<tbody>
<tr>
<td>Viewing webpages</td>
<td>1 hour surfing the web</td>
<td>10 (avg) 102 hours</td>
</tr>
<tr>
<td>Facebook</td>
<td>1 hour use but not streaming video</td>
<td>20 51 hours</td>
</tr>
<tr>
<td>TV</td>
<td>Streaming a half hour episode</td>
<td>90 11 episodes</td>
</tr>
<tr>
<td>Youtube</td>
<td>Watching music video</td>
<td>11 93 plays</td>
</tr>
<tr>
<td>Email</td>
<td>100 emails sent and received (w/o attachments)</td>
<td>2.5 40960 emails</td>
</tr>
<tr>
<td>Google maps</td>
<td>10 minutes of use</td>
<td>6 28.44 hours</td>
</tr>
<tr>
<td>Skype</td>
<td>30 minute video chat</td>
<td>40 12.8 hours</td>
</tr>
</tbody>
</table>

New USB Mobile Internet device

1G of data per month (4G)

No overage charges

Operates on Sprint network
Example: Free Cell Phone & Cell Plan

ONLY FOR YOUTH 18+

Phone / Smartphone

Unlimited Voice

Unlimited Text

MUST HAVE MediCAL Insurance
(iFoster can help enroll)

Moving to Android with data in ~6 months
Example 4: Free College & Career Guidance

Career & College Preparation

Explore over 600 careers

Check out and get individual guidance on 7,500 colleges & vocational schools

Find financial aid for the program you want at the school you want

Search local jobs and apply online with resume builder

"I didn't find anyone else who had inventory and course selection, says Bryant. "Career Cruising put all the dots together for students and it was all online...It takes a huge load off the counselors."
Example: Free 1:1 Online Tutoring

NO APPOINTMENT NECESSARY!

1:1 Tutoring in math, science, language arts and social studies

PLUS GED preparation, interview skills, job-hunt skills and resume writing

Available 3pm to 10pm, 7 days a week online

Tutors are college professors, certified teachers and vetted professionals with advanced subject-area knowledge
Example: Free Eye Exams & Eye Glasses

All children and youth

Free annual eye exams at any local optometrist who takes VSP insurance

Free eye glasses
Example: Braces for $630 (all apt’s + retainer)

10-18
Exceptions to age 24

$30 application + $600 financial investment

Fee covers all traditional orthodontic treatment for as long as it takes to correct the teeth, as well as a retainer at the end of the treatment.
3 Deliver Resources Online 24/7
4 Personalized for Each iFoster Member
My Preferences

We want to make your experience at iFoster as simple, easy and fast as possible. By setting your preferences, iFoster filters results so only the resources that you are interested in, you qualify for and are located in your community will be shown. Feel free to set preferences for as many or as few of the criteria listed below. You can always change your preferences, even as you search resources. The choice is always yours.

iFoster is working on regional and local program partnerships. To see resources in your local area, please select the State and Counties you are interested in.

State: California   County: Los Angeles

iFoster also has resources for babies and children. Are you pregnant or parenting?

Yes   No

How many children are in your care?

1

What are the age ranges of the children in your care?

Baby or Toddler

Would you like to know of any programs your family might qualify for that are based on your household income? Generally, income qualified programs are based on 125% or less than federal poverty and cover basic needs (food, clothing, housing, health care). You will have to show proof of income and potentially other personal information to qualify.

Yes   No

There are different resources and services you may be eligible for depending on the Type of Transition-Age Youth you are. Please select the most appropriate TAY Type.

ILP Eligible Youth (age 14 - 18)

Would you like to know of any government programs you might qualify for like education stipends, housing aid, food aid, etc?

Yes   No

Done  Cancel
**My Employment**

- **Locker Type:** Resume
- **Name:**

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**My Contacts**

**Johnny Rotten**

**Enter Message:**

Hey Rotten:

Here's my resume so you can hook me up with that punk rock band.

Cool man thanks :)
5. Follow-Up, Measure Impact & Iterate

Member uses portal or calls iFoster

Resource usage and service delivery is tracked

Members rate, comment and provide feedback

iFoster works internally and with partners to continually improve experience, resources and outcomes
Over 40,000 members use the portal

Membership has increased by 250% since last year!

- Foster / Resource / Legal Families: 64%
- Direct Service Organizations: 14%
- Kinship Families: 11%
- Transition Age Youth: 4%
- Other Support Organizations (gov’t, assoc): 7%
Resources are being Consumed

- $30 Million in consumed resources to-date
- 5,176 Microsoft refurbished laptops provided to Youth
- 1,826 memberships to Costco
- 807 CA Youth using the Digital Locker (launched Sept)
- 307 Students currently using College & Career Prep
- 300 CA Youth on wait list and in process for free cell phones/cell
- 144 Students currently using Reading Plus to get back up to grade-level in reading comprehension
Children & Youth are Benefiting

- Grade level improvement in reading comprehension
- Improved grades
- Improved SAT / ACT test scores and scholarships
- Improved Social Connectiveness
- Improved Overall Well-Being
- Caregiver’s are less stressed and feel more in control
Back-Up
Who is eligible to use iFoster

1. Transition-age foster, kinship and probation youth (age 16-24)
2. Foster families
3. Kinship families or relative/near-relative caregivers
4. Legal guardians
5. Adoptive families
6. Any agency or organization serving any of the above

Membership is FREE, but your Member Type must be validated
## Examples of Resources

<table>
<thead>
<tr>
<th>Category</th>
<th>Example of Resources</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>K-12 Education Supports</strong></td>
<td>• Free/discounted school supplies</td>
</tr>
<tr>
<td></td>
<td>• Tutoring and homework help</td>
</tr>
<tr>
<td></td>
<td>• Literacy / reading comprehension (for those behind multiple grade levels)</td>
</tr>
<tr>
<td><strong>Post-High</strong></td>
<td>• SAT/ACT test prep</td>
</tr>
<tr>
<td></td>
<td>• Career finding and learning</td>
</tr>
<tr>
<td></td>
<td>• College finding, financial aid</td>
</tr>
<tr>
<td></td>
<td>• Youth employment</td>
</tr>
<tr>
<td><strong>Computers &amp; Communications</strong></td>
<td>• Low cost computers and 1 Laptop program (free laptops)</td>
</tr>
<tr>
<td></td>
<td>• Free/low cost Internet</td>
</tr>
<tr>
<td></td>
<td>• Free/discounted cell phones and plans</td>
</tr>
<tr>
<td><strong>Recreational Activities</strong></td>
<td>• Discounted tickets to theme parks</td>
</tr>
<tr>
<td></td>
<td>• Discounted movie tickets</td>
</tr>
<tr>
<td></td>
<td>• Free/discounted after-school and summer programs / camps</td>
</tr>
<tr>
<td><strong>Advisors &amp; Support Groups</strong></td>
<td>• Peer support groups</td>
</tr>
<tr>
<td></td>
<td>• Legal advice (especially for guardianship questions)</td>
</tr>
<tr>
<td></td>
<td>• Mentor support</td>
</tr>
</tbody>
</table>
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</tr>
</thead>
<tbody>
<tr>
<td>Food</td>
<td>• Grocery coupons&lt;br&gt;• Discounts at restaurants&lt;br&gt;• Food banks</td>
</tr>
<tr>
<td>Clothing &amp; Personal Goods</td>
<td>• Discounts at major retailers and donated branded clothing&lt;br&gt;• Free diapers&lt;br&gt;• Thrift stores and clothing banks</td>
</tr>
<tr>
<td>Housing Expenses</td>
<td>• Discounts at major retailers&lt;br&gt;• Free/discounted appliances, furniture, housewares&lt;br&gt;• Free public transportation services</td>
</tr>
<tr>
<td>Child Care &amp; Parenting Help</td>
<td>• Respite care&lt;br&gt;• Parenting skills classes&lt;br&gt;• Specific child behavior issues or disabilities</td>
</tr>
<tr>
<td>Health &amp; Wellness</td>
<td>• Free/low cost health care&lt;br&gt;• Free/low cost dental care&lt;br&gt;• Free vision care and glasses&lt;br&gt;• Free/low cost mental health care</td>
</tr>
</tbody>
</table>
Who is iFoster?

• iFoster is “Of The Community” – foster, kinship, adoption, probation

• Executive Team are former senior executives for Fortune 500 Companies

• Board of Directors are current and retired child welfare leaders, financial executives, fund development executives, and former foster youth leaders

• Team Members experience range from high tech, business development, elite customer care and concierge services

• iFoster has been recognized:
  • White House Office of Social Innovation and Civic Engagement Citizen Innovator
  • Echoing Green Fellow, American’s Leaders of Change
  • Microsoft MVP (Most Valuable Professional) Developer, 8 years in a row