Agenda

10:00 am  Introductions
10:15 am  CCC SMHP Component Updates
11:15 am  SMHI Updates
12:00 pm  Lunch
1:00 pm   Center for Applied Research Solutions (CARS)
1:45 pm   CARS TTA Sub-Committee
2:30 pm   Break
2:45 pm   Next steps/Additional Discussion/Brief Member Updates
3:15 pm   • Travel Claims
          • Schedule Next Meeting – Proposed Dates:
                        o Thursday September 6, 2012
                        o Tuesday September 11, 2012
                        o Wednesday September 26, 2012
                        o Thursday September 27, 2012
4:00 pm   Adjourn Meeting
Introductions

- Nice to meet you!
Component Updates

Chancellor’s Office Advisory Group on Student Mental Health (COAGSMH)
CCC SMHP Component Updates

- **Four main components**
  - Training and Technical Assistance
  - Suicide Prevention, Online Gatekeeper Training
  - Campus-Based Mini Grants
  - Evaluation

- Enable all 112 CCCs to implement and sustain PEI strategies that will allow campuses to address the mental health needs of the overall student population in general and student veterans in particular

- Promote sustainable collaborative infrastructures between campuses and local mental health service systems
Training & Technical Assistance Component (TTA)
TTA Component Overview

**TTA Objectives:**
- Direct expert mental health (PEI) consultation
- 18 campus-specific and regional trainings
- Campus specific and regional trainings (in person and on-line) primarily to CCC faculty, staff, and students
- Provide TTA services based on the defined need of the individual college
- Product development

**Focus of services:**
- Support campus-based grants
- Support entire CCC system
TTA Updates

- Contract amount: $1.47 million.

- Contractor was selected through a competitive RFP process.

- Notice of intent to award was posted on Tuesday March 13, 2012.
  - The Center for Applied Research Solutions (CARS) has been selected as the CCC SMHP’s TTA Contractor.
TTA Updates

CARS Proposed Services:

• 1500 TTA days for all 112 CCCs,

• 18 regional training events,

• No cost expert mental health consultant services,

• Dedicated TTA services to enhance student veterans mental health PEI services,

• Dedicated TTA services to enhance PEI program development to college CCC SMHP grantees.

• Work cooperatively with the CCC SMHP office and the COAGSMH on issues of TTA service planning and delivery.
Suicide Prevention Training for Faculty & Staff (SPT)

CCC SMHP
SPT Overview

- Provide suicide prevention training resources (often called gatekeeper training) that increase the knowledge, skills and abilities of CCC faculty, staff and key student populations.
  - Online training will be the primary method for delivering SPT during the initial 12 months of the project with a major emphasis on marketing the online resource to achieve optimum participation levels.

- Develop referral resources that will be provided to training participants.

- Will be a complementary strategy to the other CCC SMHP components, other student mental health efforts, and other statewide mental health projects to help minimize overlap and duplication of services.
SPT Update

• Contract amount: $468,000.

• Contractor was selected through a competitive RFP process.

• Notice of intent to award was posted on Monday March 26, 2012.

  ▫ Kognito Interactive has been selected as the CCC SMHP’s TTA Contractor.
SPT Update

Kognito’s Proposed Services:

• Customizable award-winning, avatar based, online suicide prevention training and roleplaying simulations designed to train college faculty, staff, student leaders and students at all 112 CCCs.

• In-person and Training of Trainers (TOT) Suicide Prevention training available to all 112 CCCs.
Kognito’s Proposed Services:

- Kognito will work closely with each CCC to formulate a tailored roll out strategy and will conduct pre, post and follow-up evaluations for each college.

- For sustainability, the online suicide prevention training program will be available for all CCCs at no cost an additional year after the grant term has expired and afterwards at a heavily discounted rate.

COAGSMH Input:
- Kick off meeting.
Campus Based Grants (CBG)

CCC SMHP
CBG Overview

- Total funds for component: $3,060,000
- Minimum award amount: $50,000
- Maximum award amount: $250,000
- Awards will be selected through a competitive request for application (RFA) process
CBG Overview

- Campus grants expand and enhance capacity on campuses through community linkages, to address the mental health prevention and early intervention needs of students.

- Funds should expand and enhance existing programs on campus. Funds cannot be used for direct services or supplant existing resources.

- Between 12 and 60 campuses will awarded grants.

- RFA was published on Friday March 30, 2012.
  - RFA can be downloaded from [www.cccco.edu/mentalhealth](http://www.cccco.edu/mentalhealth).
## CBG Key Dates

<table>
<thead>
<tr>
<th>Event</th>
<th>Date</th>
</tr>
</thead>
<tbody>
<tr>
<td>RFA Published</td>
<td>March 30, 2012</td>
</tr>
<tr>
<td>Deadline: Submission of Questions for Applicant Webinar</td>
<td>April 13, 2012 by 4:00 p.m.</td>
</tr>
<tr>
<td>Prospective Applicants Webinar/Conference Call</td>
<td>April 20, 2012 at 10:00 a.m.</td>
</tr>
<tr>
<td>Q&amp;A from Applicants Conference Call Posted on CCC SMHP website</td>
<td>April 25, 2012</td>
</tr>
<tr>
<td>(<a href="http://www.cccco.edu/mentalhealth">www.cccco.edu/mentalhealth</a>)</td>
<td></td>
</tr>
<tr>
<td>Deadline: Letter of Intent Due</td>
<td>April 27, 2012 by 4:00 p.m.</td>
</tr>
<tr>
<td>Deadline: Applications Due</td>
<td>May 18, 2012 by 4:00 p.m.</td>
</tr>
<tr>
<td>Minimum Qualifications Evaluation</td>
<td>May 21-29, 2012</td>
</tr>
<tr>
<td>Application Review</td>
<td>May 30-June 15, 2012</td>
</tr>
<tr>
<td>Award Notifications</td>
<td>June 18-19, 2012</td>
</tr>
<tr>
<td>Contract Negotiations</td>
<td>June 20-29, 2012</td>
</tr>
<tr>
<td>Inquiry Period (to occur concurrently during contract negotiations period)</td>
<td>June 20-27, 2012</td>
</tr>
<tr>
<td>Implementation</td>
<td>July 1, 2012 (Projected date)</td>
</tr>
</tbody>
</table>
Student Mental Health Program Evaluation

CCC SMHP
Evaluation Update

• RFP under development – last of the four components to be developed and released

• Will include:
  ▫ Overall integrated evaluation of the entire project
  ▫ Each component
  ▫ Site based reports for CBG
  ▫ Data and evaluation framework
  ▫ Consultation and guidance to the CCC SMHP in support of CalMHSA data and evaluation activities
  ▫ Coordinate with RAND (CCC SMHP had meeting with RAND on 1/26/12)
Evaluation Update

• **Timeframe:**
  - Release date anticipated by 4/13/12
  - Tentative award date May 14 (30 days for proposal preparation)

• **Goal:** Have evaluator on board before awarding and finalization of campus based grants

• Input from COAGSMH will be sought as this progresses, especially with the data and evaluation framework. Anticipate convening an ad hoc group to assist the evaluation with this
Higher Education Partners Update
Via Teleconference
Higher Ed Partners’ Updates

• Contract requirement that all education partners work together

• Updates:
  ▫ First meeting – February 6, 2012 – CCCCCO
  ▫ Next meeting – May 24, 2012 – CSU LB
  ▫ UC invitation to Regional meetings in March and May
CalMHSA Amendment to Workplan

CCC SMHP
CalMHSA Amendment

• The CalMHSA Implementation Work Plan was approved by the Mental Health Services Oversight and Accountability Commission (MHSOAC) in February 2011, 13 new counties and cities have elected to participate in CalMHSA PEI statewide projects.

• To date, new participation has resulted in an additional $7.7 million of program funds for expansion into new communities.

• Work Plan Amendment proposes to allocate funds consistent with proportionality outlined in OAC and DMH guidance.
CalMHSA Amendment

• Intent of additional funds:
  ▫ Expand the scope of regional projects to include additional geographic areas and underserved populations, and,
  ▫ Strengthen racial, ethnic and cultural competency within existing projects

• CCC SMHI Allocation:
  ▫ Increase funding for the CCC SMHP by approximately $2.2M
CalMHSA Amendment

- Justification for Additional Funds:
  - SMHI Higher Education funds were allocated equally to each system
  - The CCC serves a student population that is six to 11 times that of the CSU and UC systems
  - Augment the CCC contract in order to serve a larger student population than other higher education systems and to serve an expanded geographic and/or racial/ethnic/cultural and underserved population
CalMHSA Amendment

- Amendment was approved by the Mental Health Services Oversight and Accountability Commission (MHSOAC) on March 23, 2012

- Commissioner Poat requested and received additional information about the CCC student population relative to the other two systems

- A second amendment to the work plan may occur in November 2012
Lunch!

CCC SMHP
Statewide Student Mental Health Initiative

Training and Technical Assistance
CCC SMHP

Introduction to CARS & Project Overview
Who we are...

• Organizational overview and capabilities
• Our model: TTA Brokerage
  – Staff
  – Consultants
TTA Project Overview

112 Campuses serving 2.6 million students
Priority: Meeting students’ mental health needs, populations with identified risk or unmet needs

- Depression and/or suicidal thoughts
- Veterans
- Of color and second generation Americans
- Disabled
- LGBTQ
Trainings: Address Priority Mental Health Topics, Including Those Related to Student Veterans

26,000 Vets attending CA Community Colleges (2009)

• More likely to suffer from PTSD, combat stress and TBI

• 20% of student veterans have made plans to commit suicide*

*Written Statement of M. David Rudd, Ph.D, ABPP, Dean, College of Social & Behavioral Science, Scientific Director, National Center for Veterans Studies, University of Utah

Before the U.S. House of Representatives Committee on Veterans’ Affairs Subcommittee of Health on Building Bridges between VA and Community Organizations to Support Veterans and Families
February 27, 2012
Guiding Principles Align

- Service Delivery
- Administration
- Specific to CCC
Delivering TTA and Training Services

Market Services

TTA Request Received

- Direct Contact (Proactive)
  - Online ~ Telephone
- Onsite Visit (Proactive)
  - In Person
- Contacts Team (Reactive)
  - Online ~ Mail ~

TTA Request Reviewed & Prioritized

- Refine Needs: Develop clear scope of work
- Develop TTA Plan with objectives
- Review with Management Team
- TA service delivery defined

Potential Response Strategies

- Training
- In-Person TA
- Materials/Resources
- On-line trainees
- Peer to Peer
- Site Visit
- Phone/Email
- Web-Meeting

Deliver TTA

Evaluate Results

Review TA Summary Report
Ensuring Quality

TTA Consultant Summary Report

Field surveys: electronic, in-person

Regular meetings with funder and advisory boards

TTA Evaluations

Interviews, focus groups and informal feedback

Debrief with key stakeholders
Staying Current

- Research Scan
- Conferences, Trainings and Workshops
- Follow MHSA and related bodies
- Develop Relationships
## Summary of Work Plan & Deliverables

### Work Plan Overview and Deliverables for CCC SMHP TTA Contract

**Start-up Tasks, months 1-3 (April, May, June)**

<table>
<thead>
<tr>
<th>Goal #1: Planning, Management, and Coordination</th>
<th>Deliverable</th>
<th>M1</th>
<th>M2</th>
<th>M3</th>
</tr>
</thead>
<tbody>
<tr>
<td>Finalize formal contract for this project</td>
<td>yes</td>
<td>x</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Ensure consultant pool aligns with needs associated with resource analysis</td>
<td>x</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Train the trainer event/webinar</td>
<td>yes</td>
<td>x</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Approval of all evaluation and other forms</td>
<td>yes</td>
<td>x</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Submission of monthly reports</td>
<td>yes</td>
<td>x</td>
<td>x</td>
<td>x</td>
</tr>
<tr>
<td>Engage disability specialist to consult on website design and online forms</td>
<td>x</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Attend COAGSMH meetings</td>
<td>x</td>
<td>x</td>
<td>x</td>
<td>x</td>
</tr>
<tr>
<td>Set-up meeting schedule for planning between Chancellor’s Office team and CARS</td>
<td>x</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Plan distribution processes and lists</td>
<td>x</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Implement internal database structure and processes for TTA tracking and administration</td>
<td>x</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Goal #2: Provide TTA Services</th>
<th>Deliverable</th>
<th>M1</th>
<th>M2</th>
<th>M3</th>
</tr>
</thead>
<tbody>
<tr>
<td>Assist CCC Chancellor’s office with Campus Based Grants RFP process as needed/requested</td>
<td>x</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Conduct initial baseline resource analysis (submit initial finding ASAP w/ in first month, and continue RA into months 2 &amp; 3.)</td>
<td>yes</td>
<td>x</td>
<td>x</td>
<td>x</td>
</tr>
</tbody>
</table>
  * Review and consider the available CCC surveys of Flex time usage and topic interest
  * Coordinate with SPT suicide prevention contractor on design and implementation

---

*Note: The table continues with additional tasks and deliverables.*
Partnerships: Opportunities for Coordination
## Marketing Strategies

### Exhibit 2.10
Marketing Strategies

<table>
<thead>
<tr>
<th>Phase I: Initial</th>
<th>Phase II: On-Going</th>
<th>Phase III: Targeted</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>On-going electronic communications:</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Save the Date Announcements,</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Training and Webinar flyers,</td>
<td></td>
</tr>
<tr>
<td></td>
<td>registration reminders and</td>
<td></td>
</tr>
<tr>
<td></td>
<td>confirmations</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Develop and disseminate training</td>
<td></td>
</tr>
<tr>
<td></td>
<td>calendars/catalogs</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Direct phone contact through needs</td>
<td></td>
</tr>
<tr>
<td></td>
<td>assessment process and</td>
<td></td>
</tr>
<tr>
<td></td>
<td>outreach/check-in calls</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Electronic project newsletters and other</td>
<td></td>
</tr>
<tr>
<td></td>
<td>updates</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Expand contact directory to include</td>
<td></td>
</tr>
<tr>
<td></td>
<td>secondary and tertiary audience</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Utilize existing relevant meetings/events</td>
<td></td>
</tr>
<tr>
<td></td>
<td>to promote services</td>
<td></td>
</tr>
<tr>
<td></td>
<td>On-going website updates</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Review of TTA requests and</td>
<td></td>
</tr>
<tr>
<td></td>
<td>participation rates.</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Identify those that have not</td>
<td></td>
</tr>
<tr>
<td></td>
<td>been engaged and make</td>
<td></td>
</tr>
<tr>
<td></td>
<td>direct contact.</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Review marketing strategies and</td>
<td></td>
</tr>
<tr>
<td></td>
<td>determine those that are</td>
<td></td>
</tr>
<tr>
<td></td>
<td>the most cost-effective.</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Work with CCCO and FCCC to</td>
<td></td>
</tr>
<tr>
<td></td>
<td>determine TTA priorities</td>
<td></td>
</tr>
<tr>
<td></td>
<td>and grantees that need</td>
<td></td>
</tr>
<tr>
<td></td>
<td>proactive outreach. (Direct</td>
<td></td>
</tr>
<tr>
<td></td>
<td>encouragement from</td>
<td></td>
</tr>
<tr>
<td></td>
<td>funder may be beneficial)</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Website customization</td>
<td></td>
</tr>
</tbody>
</table>

- Establish toll free TTA number
- Launch project website with online TTA request form
- Develop TTA Project Brochures
- Develop primary audience contact directory (CBG and CCC lead contacts)
- E-mail initial project kick-off announcement
- Mail initial TTA promotion package – with letter, brochure, and TA request
- Host kick-off “Getting to Know You” Webinar
- Identify opportunities to make initial project announcements at relevant stakeholder events
Questions and Considerations
Next Steps
CCC SMHP
Next Steps

• Additional Discussion?

• Brief Member Updates

• Next Meeting- Proposed Dates:
  ▫ Thursday September 6, 2012
  ▫ Tuesday September 11, 2012
  ▫ Wednesday September 26, 2012
  ▫ Thursday September 27, 2012

• Travel Reimbursements
Chancellor’s Office Advisory Group on Student Mental Health (COAGSMH)

Thank you!