

CALIFORNIA COMMUNITY COLLEGES

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January 10, 2016

To: Chief Executive Officers
Chief Instructional Officers
Chief Student Services Officers
Chief Business Officers
CTE Deans
ASCCC President

From: Van Ton-Quinlivan, Vice Chancellor
Workforce and Economic Development Division

Subject: Updates to the LaunchBoard Strong Workforce Program Metrics Tab

The [Strong Workforce Program Metrics Tab](#) within Launchboard provides Program-level information on the metrics associated with the Strong Workforce Program, including comparison data based on historical trends, regional and state medians, the highest state outcomes, and college goals.

We are happy to announce over the winter break, the LaunchBoard team implemented several changes to the Strong Workforce Program tab to improve available data. Below are details of the improvements:

- ***Enrollment figures were recalculated to capture all course enrollments rather than only capturing headcount***, this will facilitate recognition for colleges in improving persistence as well as attracting more students. This means that the enrollment figures will be higher.
- ***The Strong Workforce Program tab now includes a "TOP4" option, which displays rolled-up results for all TOP6s nested under a TOP4.*** Therefore, for example, when selecting 0952, colleges will see all construction crafts-related programs together.
- ***For programs where awards were assigned to a different TOP code than related coursework, the relevant TOP code descriptor is now available in the drop-down menu.*** For example, colleges will now be able to find Business Administration awards assigned to 0505, even if the related coursework is assigned to Business & Commerce (0501). However, the only metric that will populate will be the completion figure, because all other metrics are calculated based on enrollment data.

If your college has already established benchmarks based on the original calculations, you do not need to edit your submissions before the January deadline. The Chancellor's Office will provide an opportunity later this spring, once the funding formula for the 17% incentive has been finalized, for colleges and regions to edit their projections.

As always, we value your opinion and welcome any questions you may have. Questions or Comments can be sent to strongworkforcehelpdesk@CCCCO.edu

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