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# California's Zero-Textbook-Cost Degree RFA Overview



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EDUCATIONAL  
RESOURCES



Stephanie Ricks-Albert, California Community College Chancellor's Office  
James Glapa-Grossklag, College of the Canyons  
Una Daly, Community College Consortium for OER

October 31, 2016 @ Noon PST



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# Agenda

- Introductions
- Recent OER History in California
- What is an OER Degree?
- College of Canyons OER Degree planning
- OER Degree RFA
- Submission, Notification Timelines
- Tech Assistance Webinar, Nov 14



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# Welcome



Stephanie Ricks-Albert  
Academic Affairs Specialist  
*California Community College  
Chancellor's Office*



James Glapa-Grossklag  
Dean, Educational Tech, Learning  
Resources, and Distance Learning  
College of the Canyons

Moderator: Una Daly,  
Director of CCCOER



# Community College Consortium for OER (CCCOER)

- Expand awareness & adoption of open educational resources
- Support faculty choice & innovation
- Student success



<http://oerconsortium.org>



# California Textbook Affordability Act 2015 (AB 798)

- Incentive college grants to accelerate adoption of OER to save students money.



- Follow-on from SB 1052, 1053
  - California OER Council
  - California Open Online Library (COOL4Ed)



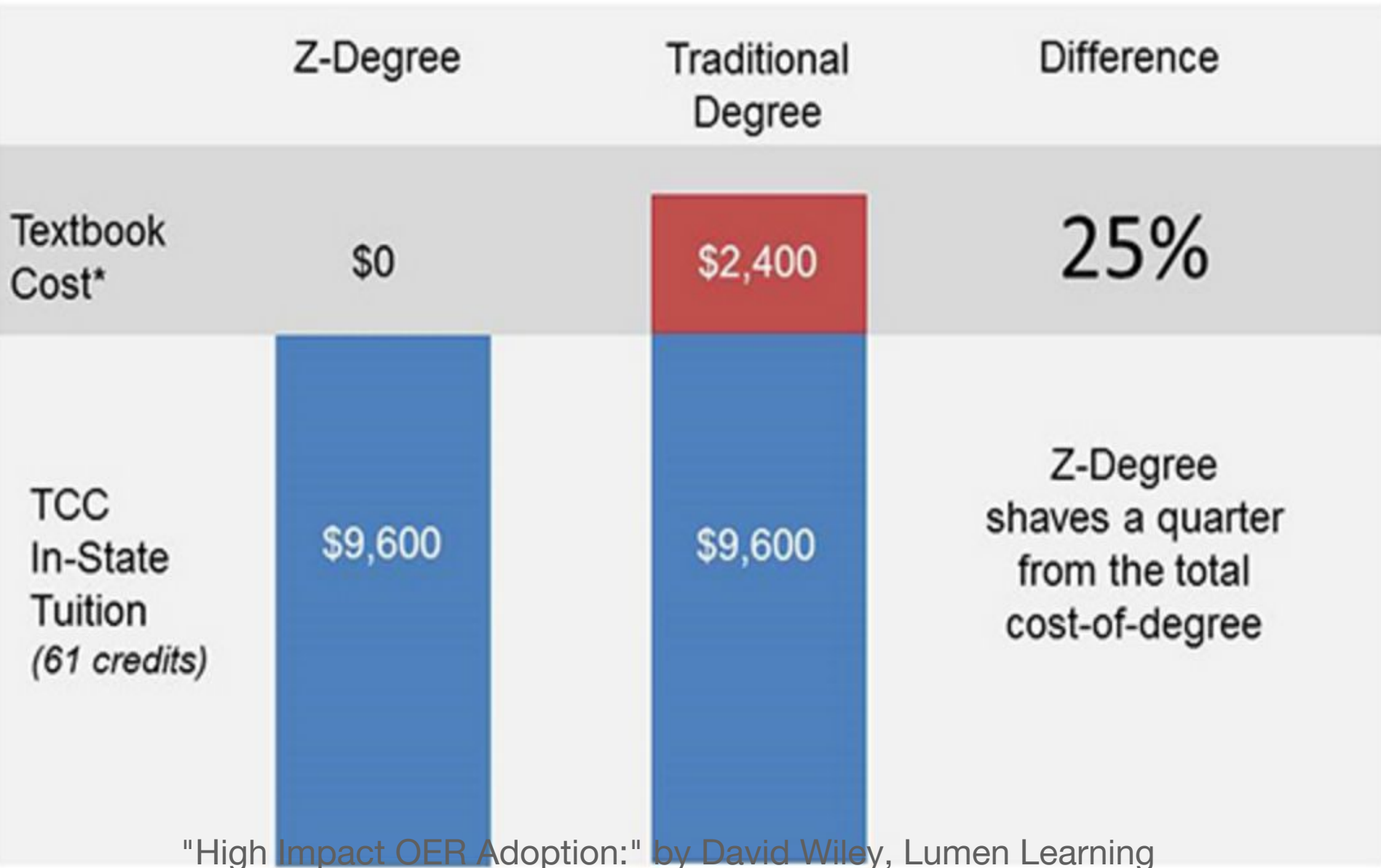


# Zero-Textbook-Cost Degree Programs Nationally

- Faculty redesign courses to use OER for required courses in a degree or certificate program.
- Observed results:
  - Student savings
  - Faculty engagement
  - Retention and outcomes improvement
- Research and case studies growing



# Tidewater Community College's "Z-Degree" Program: Impact of OER on the Total Cost-of-Degree





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# Launching an OER Initiative



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## James Glapa-Grossklag

Dean, Educational Technology, Learning Resources, and  
Distance Learning

*President of the Board, Open Education Consortium  
@JGlapaGrossklag*



# ZTC@COC

- ✓ Present workshops on OER
- ✓ Support early adopters
- ✓ Issue call for participation to faculty
- ✓ Secure local seed funding
- ✓ Hire college assistant for faculty support
- ✓ Communicate with bookstore
- ✓ Plan for hard copies
- ✓ Develop evaluation plan (goals)
- ✓ Conduct faculty survey
- ✓ Conduct student survey
- ✓ Form OER advisory committee
- ✓ Identify initial degree pathway
- ✓ Conduct internal awareness campaign:
  - Academic Senate
  - Board of Trustees
  - Opening Day
  - College Planning Team
  - Full Cabinet
  - Deans' Council
  - Ed Tech Committee
  - Technology Committee



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# ZTC@COC

- ✓ Conduct student awareness campaign
- ✓ Involve Student Government
- ✓ Continue informational workshops
- ✓ Provide targeted faculty development opportunities
  - Faculty Inquiry Groups
  - Conference attendance
  - External trainers
  - Reading apprenticeship training
- ✓ Identify OER sections in class schedule (FA 16)
- ✓ Evaluate adoptions





# California's Zero-Textbook-Cost Degree RFA to develop & implement:

- Community college associate degrees or career technical education (CTE) certificates earned entirely by completing courses that eliminate conventional textbook costs
  - by using alternative instructional materials and methodologies including OER.
- Discretionary student printing of instructional materials shall not be considered a cost.



# Grant Type & Timeline

- **Planning Grant**
  - Up to \$35,000 for 9 months
  - Performance period: Jan 1-Sept 30, 2017
- **Implementation Grant**
  - Up to \$150,000 for 1 year
  - Performance period: Jan 17-Dec 31, 2017



# Questions

- Can a college apply for both a planning and implementation grant during this award period??
  - **YES**
- If yes, for the same or different degrees??
  - **Different degrees**





# Eligibility

1. Only California community colleges within a California community college district
2. Submit only one application within a category (planning/implementation) per award period per college.
3. No duplicate degrees for subject matter within the college.
4. Academic senate must be consulted
5. May use funds for professional development and technical assistance to develop degrees.



# Category for Funding

- Planning
  - Designed to provide college with resources to plan the development of a ZTC-degree
  - Funds may be used for
    - Research, prof dev, meetings, coordination, other resources and activities required for coordination and discussion of components for adapting/creating degrees or certificates



# Category for Funding

- Implementation
  - Designed to enable a college to implement a ZTC-degree.
  - Colleges have already either:
    - Completed a planning grant thru ZTC Degree program
    - Explored OER degrees through another grant or local funding.



# Outcomes for Each Project

- OER and ZTC degrees course materials & curriculum shall be made available to all community college districts thru online clearinghouse of information
- Develop degrees with consideration for sustainability after the funding period.
- Ensure compliance with ADA and Copyright law.



# Question

1. What are objectives of a planning grant? “We don’t have a specific degree or team yet.”  
A specific degree plan is not required for planning but several possible degrees could be proposed and strategies for investigation.
2. What are the the outcomes of a planning grant?  
Show proof of planning: professional development, meetings with faculty, coordination, etc. At least one degree should be identified by end of performance period.





# Objectives (Page 1)

1. Develop & implement:
  - a. degree from existing associate degree or
  - b. new career tech education (CTE) certificate
2. Prioritize existing associate degree for transfer (ADT)
3. Prioritize adaption of existing OER over new.
4. Develop & implement minimum of one degree/grant awarded.
5. Develop & implement degree so other community college districts can adapt and use.  
Post degree and contents in clearinghouse.



# Question

1. Do Associate Degrees for Transfer (ADT) have higher priority than CTE certificates?

**NO**

2. Where is the clearinghouse?

The clearinghouse will be covered in the FAQ (coming soon) and at Nov 14 webinar.



# Objectives (Page 2)

- All OER used as learning materials for degree shall be added to COOL4Ed (COSDL).
- Testing & assessment materials posted online shall be safeguarded to maintain integrity.
- Ensure faculty have flexibility to update & customize degree content
- Provide chancellor with all necessary planning and outcome information



# Objectives (Page 3)

- Consult with local academic senate on degree
- Use a multi-member team approach including faculty, administrators, other content focused staff e.g. librarians, instructional designers, tech experts from the local college or any California community college, CSU, UC.
- Grant recipients may use funds to provide professional development and technical assistance for development of degrees.



# Questions

- What is consulting with Academic Senate?
  - Academic senate president approval ?? YES
  - Dept head for OER degree approval ??
  - AB 798 OER Resolution suffice

**Signature page for local academic senate president is being added to RFA. CCCCO will investigate whether accommodations can be made regarding approval.**

- Will there be a statewide technical assistance program? YES





# Application Format

1. Table of Contents
2. Need (statement of problem) (4 pp max)
  1. Description of problem, college, and readiness.
3. Response to the Need (6 pp max)
  1. Current practices, # of effected students over 3-year period, strategies & implementation benchmarks, number of faculty, leverage existing resources.
4. Workplan (Appendix A)
  1. Measurable objectives, Procedures/activities, Performance outcomes
5. Program Management (2 pp max)
  1. Experience with state funding, program administration staff timing, examples of similar programs, org chart for team.
6. Application Budget Summary & Detail
7. Overall feasibility
8. Sustainability of OER degree



# Question

**Budget Summary & Detail:**

**Are there any guidelines from CCCCO on cost per course to convert to OER?**

**NO, LOCAL COLLEGE CONSIDERATION.**



# Rubric / Scoring

Criteria	Value
Statement of Need	10
Response to Need	10
Workplan Objectives	15
Workplan Procedures Activities	10
Workplan - Performance Outcomes	15
Program Management	15
Budget	5
Sustainability	5
Overall Feasibility of the Project	15
<b>TOTAL BASE POINTS</b>	<b>100</b>

**Satisfies all components (recommend to the BOG)**

100-70 Points

**Satisfies few or no components (not recommended)**

< 70 points



# Submission Requirements

- Mail/deliver 3 hard copies of application
  - Chancellor's Office, CA Community Colleges
- AND
- Email PDF of entire application
  - [eppdunit@cccco.edu](mailto:eppdunit@cccco.edu)
- Must be received by 5 pm PST on **Monday, Dec 12, 2016**



# Award Notification

- Notification of award on **Friday, Dec 16** to vice-chancellor of institution.
- Appeal if desired must be filed within **10 days**. See RFA for details.





# Data Collection & Reporting

- Recipient community college districts must report the following:
  - Number of degrees developed & implemented
  - Estimated annual savings to students
  - Number of students who completed a ZTC degree program
  - Recommendations to increase, expand, or improve the offering of degrees



# CCCCO Technical Assistance Webinar

- Monday, Nov 14, noon
- Meet & Confer
  - Start time: noon
  - End time: 1pm

## Links to memo and RFA:

[http://extranet.cccco.edu/Portals/1/AA/OER/AA16\\_26\\_Memo\\_RFA.pdf](http://extranet.cccco.edu/Portals/1/AA/OER/AA16_26_Memo_RFA.pdf)

[http://extranet.cccco.edu/Portals/1/AA/OER/RFA\\_Zero\\_Textbook\\_Cost\\_Degree\\_v2\\_wl.pdf](http://extranet.cccco.edu/Portals/1/AA/OER/RFA_Zero_Textbook_Cost_Degree_v2_wl.pdf)



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# Questions?

Thank you for joining us!



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