

**CALIFORNIA COMMUNITY COLLEGES  
CHANCELLOR'S OFFICE**

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**VIA EMAIL**

**TO:** Chief Executive Officers  
Chief Instructional Officers  
Chief Student Services Officers  
Chief Business Officers  
Academic Senate Presidents

**FROM:** LeBaron Woodyard, PhD  
Dean, Educational Programs and Professional Development  
Academic Affairs Division

**SUBJECT:** Zero Textbook Cost Program – Symbol/Logo

Senate Bill 1359 (Block, 2016) requires California Community Colleges and California State Universities and requests the University of California system to include a symbol/logo in the online campus course schedule by January 1, 2018 for courses that exclusively use digital course materials that are free of charge to students and therefore not required to be purchased. The California Community Colleges Chancellor's Office Academic Affairs and Communications divisions collaborated to develop a zero textbook cost symbol/logo. The California postsecondary education systems will have the option to use the symbol/logo to comply with SB 1359. The symbol/logo promotes the selection of textbooks that will result in cost savings for students.

The use of the attached symbol establishes a common symbol across the California Community College System. Whether colleges use this symbol or develop one of their own is a local decision. However, all colleges are required to use a symbol; it is not an option not to do so. The symbol is a requirement only for those courses where the cost of the textbook is zero dollars and no cost to the student. If the student has a low cost option to print the materials that qualifies as a zero cost option because if the student chooses to read the textbook exclusively electronically without printing there is no cost to them.

The symbol is only to be used in the online schedule and is not a requirement for the college catalog or a print version of the schedule.

Refer to the Chancellor's Office [Open Educational Resources webpage](#) for more Zero Textbook Cost program information.

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