



September 10, 2018

To: CEOs, CIOs, CSSOs

RE: Solicitation of Interest - Program Pathways Mapper Pilot

From: Van Ton-Quinlivan, Executive Vice Chancellor, Workforce and Digital Futures
Laura Hope, Executive Vice Chancellor, Educational Services
Omid Pourzanjani, Visiting Vice Chancellor, Digital Futures Lab
Sonya Christian, President, Bakersfield College

Bakersfield College, a pioneer in the Guided Pathways movement, is interested in partnering with colleges, districts, and/or consortia to scale the Program Pathways Mapper. This memo invites you to express your interest directly to craig.hayward@bakersfieldcollege.edu by October 8, 2018.

The Guided Pathways work calls for all colleges to develop and publish program maps that specify term-by-term pathways from program entry through completion. These maps are powerful tools both for students and for faculty members and staff who must grapple with the task of clarifying complex catalog and transfer information. The work of developing these pathways requires attention to a number of factors including transfer destination, unit load, and developmental requirements. Enabling students to clearly visualize what is involved in a typical or possible program pathway as well as the types of occupations and associated labor market information has been demonstrated to increase program engagement and retention.

In partnership with the Chancellor's Office, Bakersfield College is seeking Letters of Interest from: 1) up to 10 California Community Colleges; 2) up to three College Districts; and/or 3) up to two Regional Consortia to load their curriculum and program maps into the Program Pathways Mapper and publish these maps online. An example of how the mapper presents a program description and map can be found here: <http://bit.ly/CS-map>.

Selected participants will receive assistance extracting, reconciling, and loading curriculum information into the tool. As part of the work, programs may also be assigned to metamajor or interest cluster groupings. Other features, such as program videos and occupations associated



with programs can be left at default settings or customized. Participants will have the opportunity to provide feedback regarding future enhancements and development of the tool. The match for each participating college is \$50,000 and allocation of a fractional FTE to act as program manager.

Additional requirements, if selected:

- Authorization to obtain your college’s curriculum and SLO data
- A copy of the current course catalog
- A curriculum specialist available to work on the project to ensure data accuracy
- A subdomain that can be used for webhosting

Solicitation of Interest Webinars will be hosted on:

Thursday, September 20, 2017, from 10 a.m.-11a.m. (Pacific Time).

Join the meeting: <https://cccconfer.zoom.us/j/740797102>

To join by phone: +1 669 900 6833

Meeting ID: 740 797 102#

**Schedule for Solicitation of Interest and Selection of Participants
for Program Pathways Mapper Project Participation**

September 9, 2018	Solicitation of Interest released
September 20, 2018	Solicitation of Interest information webinar (will be recorded)
October 8, 2018	Application and letter of interest due
October 8, 2018	Pilot participants selected
October 19, 2018	Orientation webinar for colleges selected to participate
October 26 – November 2, 2018	Focused trainings for participants
November 2 – December 15, 2018	Data and program map loading
January 25, 2019	Program Pathways Mapper Workshop
February 28, 2019	All colleges, districts, & consortia live

For questions contact Craig Hayward, Dean of Institutional Effectiveness, Bakersfield College at Craig.Hayward@BakersfieldCollege.edu.



Appendix

Participants will clarify their curriculum inventory and program maps and provide compelling visualizations of program maps and LMI associated with specific programs. This tool will help colleges clarify their program pathways both internally and externally. The project will proceed in three phases:

- Phase 1: Planning and identifying data sources: Identify team, establish weekly meetings, provide access to data sources, extract raw data files, identify local program maps, establish standards and protocols.
• Phase 2: Curriculum data clean-up and loading: Load and scrub curriculum data. Load and scrub maps for programs.
• Phase 3: Program mapping and publishing: System setup, including branding, colors, etc. Map creation and iterative design for loaded programs

Example program map:

