



TO: Sector Navigators
Deputy Sector Navigators

FROM: Javier Romero, Dean
Workforce and Economic Development Division

RE: Strong Workforce Program -
Industry Sectors Project in Common

BACKGROUND

Sector Navigator (SN) and Deputy Sector Navigator (DSN) investments have provided effective practices for addressing goals outlined in the Board of Governors' *Vision for Success*. To help bring these effective practices to scale, SNs and DSNs are asked to collaborate with colleges and Regional Consortia through Industry Sector Projects in Common (ISPICs). SWP investment from a regional or local share is to be used as the first priority in matching funds for ISPIC projects, although any source allowed by SB 1402 is eligible for match. Each of the Doing What MATTERS for Jobs and the Economy sectors of focus will have up to \$131,000 to subscribe for leveraging with regional or local share SWP funds. 100% match is required for CCCCCO approval of ISPIC funds.

VALUE PROPOSITION

Industry Sector Projects in Common (ISPIC) are investments to build on EWD projects that serve as research and development for community college career technical education. These projects often resulted from curriculum that came about through training of an employer's existing workforce, which ensures that workers are keeping pace with new technology and/or new requirements in the workplace. ISPIC and Strong Workforce Programs should be used to bring these advancements to scale in multiple regions, if not statewide. These opportunities will help our regions and colleges optimize their Strong Workforce Program funds.

By co-investing in data-backed programs, colleges will be able to further plans, and bring about targeted student outcomes. We encourage colleges, regions, SNs, and DSNs to focus on the six ambitious goals outlined in the Board of Governor's recently adopted *Vision for Success*.

CHANCELLOR'S OFFICE EXPECTATIONS

ISPIC opportunities will be identified by Sector Navigators (SNs) and Deputy Sector Navigators (DSNs).

- 1) All SNs, on behalf of their sector (SN and DSNs), will populate a final version of the template provided by the Chancellor's Office with their final ISPICS.

- 2) ISPICs will be approved by CCCCCO and "rolled up" into a comprehensive list of ISPICs by sector, which RCs will use to communicate within regions.
- 3) Once ISPICs are approved by CCCCCO:
 - a) Regional Consortia fully integrate ISPIC into their regional planning and deliberations regarding SWP regional priorities.
 - b) RCs communicate ISPICs to CEOs/CIOs/CTE Deans within their regions;
 - c) SNs communicate broadly as necessary to garner support; and
 - d) DSNs communicate to relevant faculty/other stakeholders within their regions
- 4) The Team encourages SNs to consider limiting the number of ISPICs per sector to max 3-4
- 5) SNs and/or DSNs will convene calls with interested partners, to develop ISPICs in a manner that is most suitable for their sector and partner colleges.
- 6) During term of their ISPIC funding the SN, in collaboration, with the DSNs that share their sector, will manage their sector projects; which will entail:
 - a) Holding partners accountable regarding expending resources on agreed upon budget and strategy.
 - b) Participating in future reporting requirements.

Funding Criteria

The Chancellor's Office is setting aside over \$1.3 million to fund Sector Projects, each of which must meet the following requirements

- 1) Engage colleges from more than one region.
- 2) Identify the SWP metrics that the project or program seeks to improve and set the baseline for each metric, identify the Strong Workforce Taskforce recommendations that this project or program implements or explain how the planned investments will move the metric(s).
- 3) Participating colleges and regions must provide a 1:1 cash/in-kind match.
- 4) Meet the Strong Workforce Program labor market information standard for documenting that the demand for the occupations in the locations targeted by the investment is greater than the supply.

Projects are automatically approved if all of the above are met AND

- 1) The required match is provided from a participating college or region's SWP funds, AEBG, Apportionments or other funds under the direct control of the participating colleges
- 2) The project has been implemented before and has demonstrated its effectiveness at improving one or more of the SWP metrics.

Strong Workforce Program -
Industry Sectors Project in Common
February 6, 2019

Under the circumstances described below, some projects or programs that do not meet the above criteria will be considered on a case-by-case basis by the Chancellor's Office.

- 1) Project or programs that would utilize a source for match other than Strong Workforce Program, AEBG, or Perkins will only be considered if there is compelling evidence that the investment would improve SWP metrics or that it meets a critical industry needs for incumbent worker education.
- 2) Projects or programs that are new or for other reasons do not have a track record of success, will only be considered if evidence is provided that the investment is similar to other demonstrably effective projects or programs, or that the project or program responds to an emergent critical and urgent need.
- 3) Projects that cannot meet the SWP Labor Market Information standard for demonstrated demand may be considered if credible evidence is provided from other sources that has been reviewed and endorsed by the Centers for Excellence.

Each sector will have until June 30, 2019 to obtain commitments from participating colleges and regions to ISPIC projects. After that date, unsubscribed funding may be released to other sectors. ISPIC funds must be fully spent by [Date].

[Click here for further guidance related to Strong Workforce Program Industry Sectors Projects in Common.](#) If you have any questions, please email ispics@cccco.edu.

cc: Lynn Shaw, Interim Director
Division of Workforce and Economic Development
Workforce and Economic Development Division Staff
Regional Consortia Chairs