

**CALIFORNIA COMMUNITY COLLEGES
CHANCELLOR'S OFFICE**

1102 Q STREET, SUITE 4400
SACRAMENTO, CA 95811-6549
(916) 322-4005
<http://www.cccco.edu>



October 19, 2017

To: Sector Navigators
Deputy Sector Navigators

From: Javier Romero, Dean
Workforce and Economic Development Division

CC: Van Ton-Quinlivan, Vice Chancellor
Division of Workforce and Economic Development

Workforce and Economic Development Division Staff
Regional Consortia Chairs

Subject: Strong Workforce Program
Industry Sectors Projects in Common

Background

In year one of the Strong Workforce Program, a number of Strong Workforce Recommendations were identified that had economy of scale for “projects in-common” across all regions. In year two of the SWP, we will also include the Strong Workforce Recommendations to *Develop and broadly publicize industry-informed career pathways that prepare students for jobs needed within the regional labor market*. We intend to refer to these projects as “industry sector projects in-common” (ISPIC) across the state or in multi-regions. Existing Sector Navigator (SN) and Deputy Sector Navigator (DSN) investments have provided effective practices for addressing this recommendation and a number of the goals outlined in the Board of Governor’s recently adopted [Vision for Success](#). These six goals were discussed in the [memo](#) dated July 26, 2017, subject - *Strong Workforce Program District and Region Allocations for Round 2: 2017-18*.

In order to identify opportunities that bring SN and DSN seeded programs to scale, we will ask our SNs and DSNs to collaborate with colleges and Regional Consortia. The SN or DSN would be able to match a SWP investment from a regional or local share with Industry Sector Projects in Common (Sector Projects) funding. Each of the Doing What Matters for Jobs and the Economy sectors of focus will have up to \$400,000 to subscribe for leveraging with regional or local share SWP funds.

Value Proposition

During the Industry Sector Projects in Common (ISPIC) team (Team)ⁱ meeting the consensus was that the Sector Navigator and Deputy Sector Navigator grants resulted in investments that serve as research and development for community college career technical education. This outcome often results from

curriculum that came about through training of an employer's existing workforce, which often are provided to ensure workers are keeping pace with new technology and/or new requirements in the workplace. ISPIC and Strong Workforce Programs should be used to bring these advancements to scale in multiple regions, if not statewide. The team also suggested this role and contribution by the SNs and DSNs should be acknowledged and appreciated by the California Community Colleges Chancellor's Office and system.

Therefore, ISPIC opportunities will be identified and provided by Sector Navigators (SN) and Deputy Sector Navigators (DSN). These opportunities will help our regions and colleges optimize their Strong Workforce Program funds. By co-investing in data-backed programs, colleges will be able to further plans, and bring about targeted student outcomes. We encourage colleges, regions, SNs, and DSNs to focus on the six ambitious goals outlined in the Board of Governor's recently adopted [Vision for Success](#). These six goals were explained further in the [memo](#) dated July 26, 2017, subject - *Strong Workforce Program District and Region Allocations for Round 2: 2017-18*.

Chancellor's Office Expectations

- Regional Consortia's fully integrate ISPIC into their regional planning and deliberations regarding SWP regional priorities.
- All SNs, on behalf of their sector (SN and DSNs), will populate a final version of the template provided by the Chancellor's Office with their final ISPICS.
- ISPICs will be "rolled up" into a comprehensive list of ISPICs by sector, which RCs will use to communicate within regions.
- Once we have a list of ISPICs:
 - RCs first communicate ISPICs to CEOs/CIOs/CTE Deans within their regions;
 - SNs communicate broadly as necessary to garner support; and
 - DSNs communicate to relevant faculty/other stakeholders within their regions
- The Team encourages SNs to consider limiting the number of ISPICs per sector to max 3-4
- SNs and/or DSNs will convene calls with interested partners, to develop ISPICs in a manner that is most suitable for their sector and partner colleges.
- During term of their ISPIC funding the SN, in collaboration, with the DSNs that share their sector, will manage their sector projects; which will entail:
 - Holding partners accountable regarding expending resources on agreed upon budget and strategy.
 - Participating in future reporting requirements.

Funding Criteria

Automatic

The Chancellor's Office is setting aside over \$4 million to fund Sector Projects, which must entail the following:

All projects must meet the following requirements

1. Engage colleges from more than one region.
2. Identify the SWP metrics that the project or program seeks to improve and set the baseline for each metric, identify the Strong Workforce Taskforce recommendations that this project or program implements or explain how the planned investments will move the metric(s).
3. Participating colleges and regions must provide a 1:1 cash/in-kind match.
4. Meet the Strong Workforce Program labor market information standard for documenting that the demand for the occupations in the locations targeted by the investment is greater than the supply.

Projects are automatically approved if all of the above are met AND

1. The required match is provided from a participating college or region's SWP funds, AEBG, Apportionments or other funds under the direct control of the participating colleges
2. The project has been implemented before and has demonstrated its effectiveness at improving one or more of the SWP metrics.

Under the circumstances described below, some projects or programs that do not meet the above criteria will be considered on a case-by-case basis by the Chancellor's Office.

- Project or programs that would utilize a source for match other than Strong Workforce Program, AEBG, or Perkins will only be considered if there is compelling evidence that the investment would improve SWP metrics or that it meets a critical industry needs for incumbent worker education.
- Projects or programs that are new or for other reasons do not have a track record of success, will only be considered if evidence is provided that the investment is similar to other demonstrably effective projects or programs, or that the project or program responds to an emergent critical and urgent need.
- Projects that cannot meet the SWP Labor Market Information standard for demonstrated demand may be considered if credible evidence is provided from other sources that has been reviewed and endorsed by the Centers for Excellence.

Each sector will have up until January 31, 2018 to obtain commitments from participating colleges and regions to ISPIC projects. After that date, unsubscribed funding may be released to other sectors. ISPIC funds must be fully spent by February 28, 2019.

[Click here for further guidance related to Strong Workforce Program Industry Sectors Projects in Common.](#) If you have any questions, please email ispics@cccco.edu.